

Anniversary held

Sony/Tek ready for next two decades

By RICHARD KOE
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TOKYO—We're ready for the challenges of the next two decades.

That's the word from Sony/Tektronix as management and employees reminisced one more time about last month's 20th anniversary celebration which included a ceremony, private shows, dinners, tours, board meetings, presentations and distinguished visitors.

At the half-hour anniversary ceremony on May 16, Oregon Governor Victor Atiyeh brought congratulatory greetings from the state. Other speakers included Akio Morita (Board chairman, Sony Corporation), Earl Wantland (Tektronix president) and Takashi Kumakura (Sony/Tektronix president).

The Tek Board of Directors presented a commemorative plaque to Sony/Tek for achieving 20 years of growth, prosperity and accomplishment in pursuing its business mission, and Information Display Group presented a silver tray engraved with the Kanji character of "crane," depicting long life.

Attending the ceremony were members of the Oregon Economic Development Office, top management from Sony and Tektronix and 100 Sony/Tek employees.

A tour of Sony/Tek's 20th anniversary private show followed for officials and special guests before it was opened to some 7500 engineers and customers. Total attendance at both the Tokyo and Osaka shows reached 8700, a significant increase over two years ago.

Special interest at the private show centered on the 6000 Series Engineering Workstations and the "High Technology" corner which included electron optics, GaAs IC, super bright color CRT for avionics, liquid crystal color shutter, high speed A-D converter, high resolution monitor, high speed/high performance IC and high resolution EL display panel by PLANAR Systems.

In addition, some 3500 attended 22 technical seminars during the two-day show on products, applications and high technology. The theme lecture was given by Junichi Nishizawa, professor at Tohoku University and inventor of the PIN diode, semiconductor laser and static induction transistor. Some 1500 persons attended his presentation with many watching on closed circuit monitors in other locations.

It was the most successful private show ever, Sony/Tek officials remarked.

Sony/Tek expresses thanks to all Tek employees for their support and attendance and also to the many who helped in the anniversary preparations but were unable to attend.

Bring on the next 20 years!



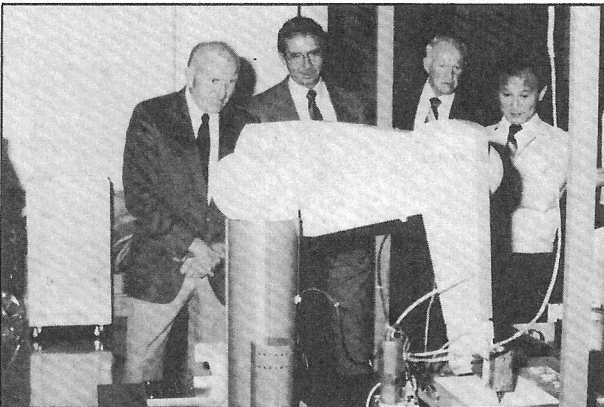
SONY/TEK PRESIDENT TAKASHI KUMAKURA greets audience at the company's 20th anniversary ceremony in Tokyo's Hotel Pacific on May 16. Other speakers included Oregon Governor Victor Atiyeh, Tektronix President Earl Wantland and Sony Corporation Board Chairman Akio Morita.



OREGON GOVERNOR Victor Atiyeh, center, previews Sony/Tek private show in Tokyo with Tek President Earl Wantland, left, and Sony Board Chairman Akio Morita.



COMMEMORATIVE PLAQUE presented by the Tek Board of Directors is shown by Sony/Tek President Takashi Kumakura. At right is Tek Vice President and Corporate Secretary Allan Leedy.



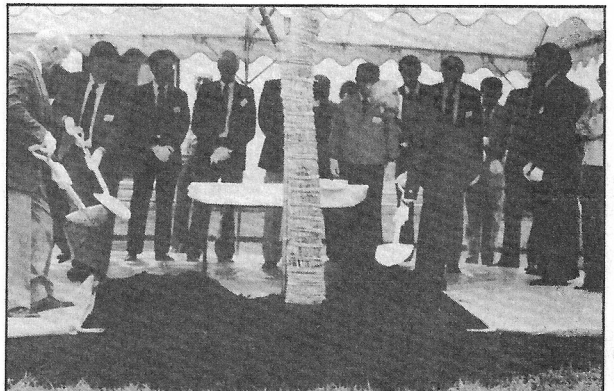
INDUSTRIAL ROBOT for general assembly catches attention of Tek Board of Directors during tour of Sony/Tek's Gotenba plant. Shown in photo are, from left, John Gray, Earl Wantland, Jim Castles and Gotenba Plant General Manager Akira Kawaura.



SILVER TRAY with the engraved Kanji character, Crane, signifying long life, was presented to Sony/Tek by Tek's Information Display Group.



TEK BOARD OF DIRECTORS gather at Sony/Tek's head office in Tokyo during last month's visit. They are, from left, Paul Bragdon, Lou Perry, John Gray, Donald Pederson, Jim Castles and Bill Walker. Sony/Tek Board Chairman Takatoshi Kodama is shown at the right.



TEK BOARD MEMBERS John Gray, left, and Jim Castles plant a Zelkova tree at Sony/Tek's Gotenba plant to commemorate Sony/Tek's 20th anniversary.