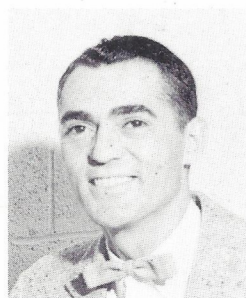


Through a series of messages appearing in scientific and technical publications, and reproduced in this booklet, your Tektronix Field Engineer invites you to learn more about

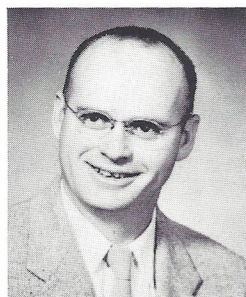
TEKTRONIX FIELD SERVICES



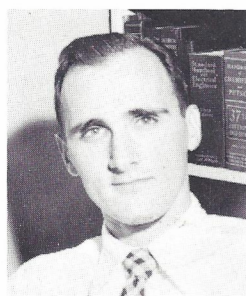
The Tektronix Field Office in your area is your direct link with the factory. All Tektronix Field Services are available to you through this office and the qualified people who man it. Please turn to next page and meet the folks who are anxious to serve you.



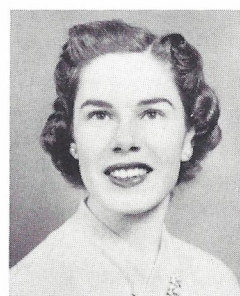
Howard King



Jerry Kraxberger



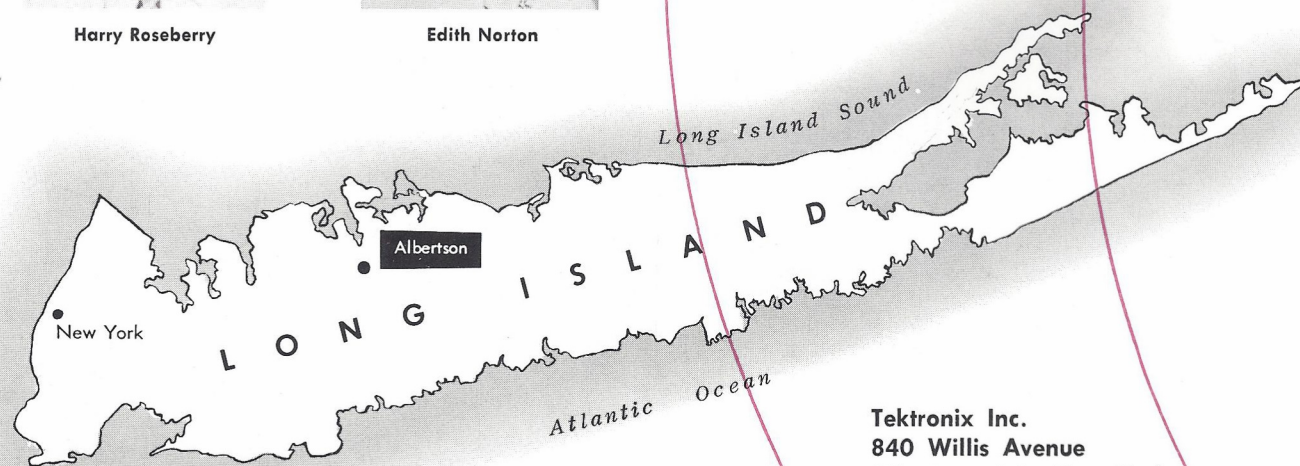
Harry Roseberry



Edith Norton

New York City

The approximate area outlined on the map below is served through the Tektronix Field Office located in Albertson, Long Island, New York. Two Field Engineers, a Field Maintenance Engineer, and a Field Secretary man this office. Their concern is you, and your success with Tektronix products. Please call on them for assistance with any problem related to your Tektronix Instruments.



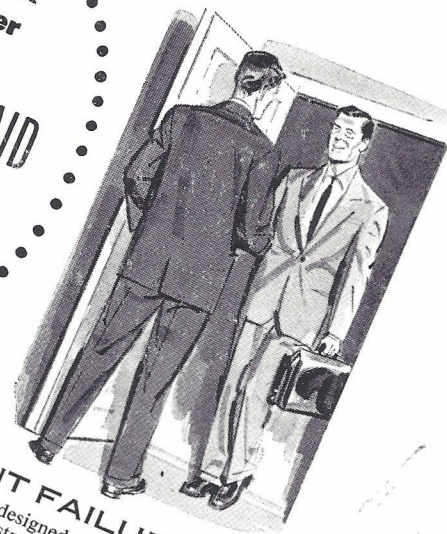
Tektronix Inc.
840 Willis Avenue
Albertson, L.I., New York

Phone — Pioneer 7-4830
TWX — G CY NY 1416

Your Tektronix
Field Engineer
as a

MAINTENANCE AID

Lending a hand with
maintenance problems is
just one of his many
helpful functions.

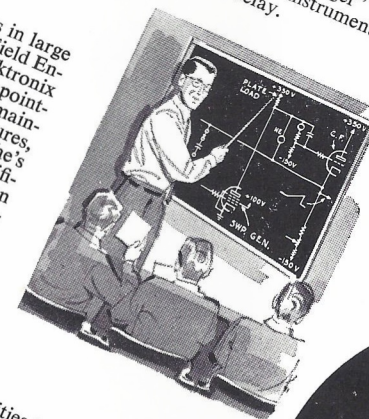


COMPONENT FAILURES

No matter how well designed and constructed, high-performance instruments are subject to component failures. Many such failures occur in vacuum tubes and are easily located and remedied by the instrument technician. But some troubles are difficult to locate, especially to those not yet thoroughly familiar with the circuitry. So in stubborn cases, call in your Tektronix Field Engineer. With his help you can quickly "put a finger" on the trouble source and get your instrument back to work with minimum delay.

MAINTENANCE INSTRUCTION

Instrument maintenance activities in large laboratories can benefit from the Field Engineer's thorough knowledge of Tektronix Oscilloscopes. He's available by appointment to conduct informal classes on maintenance, test and calibration procedures, and trouble-shooting techniques. And he's your best source of information on modification notes, kits, improved construction techniques and circuitry. He or his secretary can speed things up in an emergency by arranging prepaid air shipment from the factory on those replacement parts not normally stocked in Field Offices.



THE FIELD ENGINEER

Your Tektronix Field Engineer possesses the qualities that enable him to help you get the best possible return on your investment in Tektronix Oscilloscopes. He has been carefully selected, thoroughly trained, and, after actual experience in the field, established in your area to help you. You are entitled to his services. Why not take advantage of them?



Tektronix Field Offices: Albertson, Long Island, N. Y.
— Albuquerque, N. M. — Baltimore, Md. — Bronxville, N. Y. — Cleveland, Ohio — Dallas, Texas — Dayton, Ohio
— Elmwood Park, Ill. — Houston, Texas — Los Angeles, Calif. — Menlo Park, Calif. — Minneapolis, Minn. — Mission, Kansas — Newtonville, Mass. — Philadelphia, Pa.
— Phoenix, Ariz. — Syracuse, N. Y. — Union, N. J. — Willowdale, Toronto, Ontario.

Tektronix Engineering Representatives: Bivins & Caldwell, High Point, N. C. and Atlanta, Ga. — Hawthorne Electronics, Portland, Ore. and Seattle, Wn. — Hytronic Measurement Associates, Denver, Colo. — Arthur Lynch & Associates, Fort Myers, Fla.

Tektronix is represented in seventeen overseas countries by qualified engineering organizations.
TEKTRONIX, INC., P. O. BOX 831, PORTLAND 7, ORE.

**FIELD
MAINTENANCE**

Your Tektronix
Field Engineer
as an

OPERATIONAL AID

Clearing up operational
difficulties is another of
his many helpful
functions.



TOO MANY KNOBS?

Not at all! Rather, an extremely versatile instrument. Tektronix high-performance oscilloscopes are capable of so many applications that their full potential is not always realized by the operator. Although he will use only a few in any one application, many knobs are required to give the operator full control of the many oscilloscope functions. Perhaps all these controls will seem unnecessary and confusing at first, but you'll be glad they're there when you find out how useful your Tektronix Oscilloscope can be. So if you are slightly confused by the controls of your new oscilloscope, call in your Tektronix Field Engineer. By demonstrating their use in various applications, he'll help you become more proficient, and you'll be well on your way to enjoying all the usefulness built into your instrument.

GROUP INSTRUCTION

When a Tektronix Oscilloscope is to be used by several engineers, or several oscilloscopes are received at about the same time, your Tektronix Field Engineer will be happy to conduct an informal class on operation. Try to time his class for as soon after delivery as possible, and include in the group all those who are to use the instrument. This will insure your getting maximum usefulness from the oscilloscope ... right from the start.



POST-GRADUATE REVIEW

Even if you know your Tektronix Oscilloscope quite well, a few moments spent going over the controls and their functions with your Field Engineer can pay off. He wants to be certain that you are getting the fullest usefulness with the least effort. Next time he visits you, make sure you are operating your instrument the easy way in all your applications.



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INSTRUMENT
OPERATION
—
OSCILLOSCOPE
APPLICATIONS

Your Tektronix
Field Engineer
as an

APPLICATIONS AID

Sharing his applications
know-how with you is
another of his many
helpful functions.



SPECIFIC TASKS

When you have a job to do that's a little different, and you can't quite see how your oscilloscope ties into it, call on your Tektronix Field Engineer. He'd like a try at saving you time and effort through use of your oscilloscope. If there is a tie-in between your work and your oscilloscope, the connection is probably filed between his ears. It will very likely pop out as he becomes aware of the circumstances.

EVERYDAY UTILITY

Many routine checks and measurements can be performed with greater ease and more accurate results with the aid of your oscilloscope. Information presented in the form of a cathode-ray-tube display is often more enlightening than a collection of inanimate figures. Discussing measurement techniques with your Tektronix Field Engineer can be profitable. Encased in his hand-some headbone may be the very idea that will help you get better answers in less time.



A REAL FRIEND

Look to your Tektronix Field Engineer for help with any problem related to the instruments he knows so well. His skills and knowledge, added to your own, can make your efforts more productive. Let him show you how helpful he can be.



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Your Tektronix Field Engineer as an ORDERING AID

Assisting with all phases
of the ordering process
is another of his many
helpful functions.



THE CORRECT TOOL

There are many types of oscilloscopes, each designed for a specific application area . . . from the broad general-purpose oscilloscope to the highly specialized instrument. Your Tektronix Field Engineer can help you make the best possible investment by recommending the oscilloscope best suited to your present and future needs. He will be happy to back up his recommendation with an actual demonstration of the instrument in your application. But he will not hesitate to recommend some other method of attacking the problem if it appears to meet your requirements more efficiently. Try him. A no-pressure consultation with him can help you select the correct tool for your work.



PURCHASING DETAILS

If you are a Purchasing Agent or Buyer, you may occasionally need information on prices, terms, shipping estimates, and best method of transportation on instruments and parts. Although your Tektronix Field Engineer does not provide you with cigars or gadgets, he will gladly furnish whatever information you need to help ease your work. And he won't bother you with technical specifications unless you ask for them. He knows that you know what's going on in your Company, and will appreciate your help in steering him around.

FOLLOW-UP

The value of your oscilloscope is highest when you are able to realize its full potential. If your choice is a Tektronix Oscilloscope, your Tektronix Field Engineer is available to help you achieve maximum utility. Look to him for any kind of assistance with any Tektronix Instrument . . . any time.



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Your Tektronix Field Engineer as a

RECONDITIONING AID

Making arrangements for
factory reconditioning of
your older Tektronix instru-
ments is another of
his many helpful
functions.

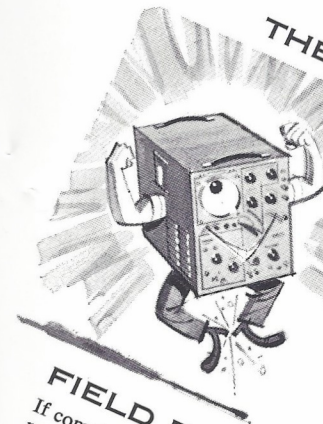


OLD SOLDIERS?

Old Tektronix Oscilloscopes need not die, or even fade away. Reconditioning Tektronix Oscilloscopes means just that, often resulting in an instrument that is actually better than when originally purchased. Cost is moderate, especially when compared to the cost of a comparable new instrument. It's a practical procedure if the reconditioned oscilloscope will meet your present and future requirements. Your Tektronix Field Engineer will gladly explain the advantages and limitations of factory reconditioning, and make necessary arrangements if you decide in favor of it.

THE REJUVENATION PROCESS

Reconditioning is the sole function of a group of highly skilled factory technicians. They almost completely rebuild the instrument, incorporating all feasible major modifications that improve performance and dependability, and check it out against current standards. Their finished product is a clean, good-looking instrument that may well perform better than the oscilloscope you originally purchased. Ask your Field Engineer to tell you all about this at-cost service to Tektronix customers.



FIELD REPAIR STATIONS

If complete reconditioning is deemed impractical, or the instrument cannot be spared for more than a few days, many major repair and calibration jobs can be performed at a nearby field repair station. Tektronix Field Offices located near the centers of large industrial areas are equipped with the necessary facilities and skilled maintenance engineers for such major instrument repairs. You'll find your Field Engineer an invaluable aid in arranging for speedy repair and return of your instrument.



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ASSISTANCE
with
ORDERING
—
INSTRUMENT
RECONDITIONING

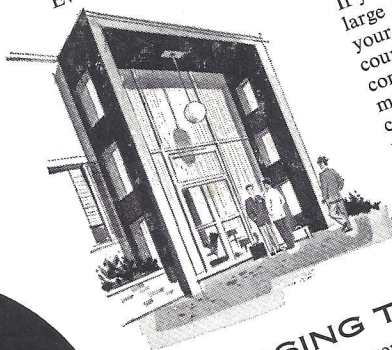


Your Tektronix Field Engineer as a COMMUNICATIONS AID

Acting as your pipeline to the factory is another of his many helpful functions.

GOOD CONNECTIONS

When fast service from the factory on any problem related to your Tektronix Instruments is important to you, call on your Tektronix Field Engineer. He knows the exact person to contact in each case, and can reach that person fast and easily. He gets results fast, too. The headquarters staff knows how important it is to you to receive prompt service. And he can call on anyone, from the company president on down, to help with your problem. The shipping schedule must remain firm, however. Even his company president won't juggle that.



FACTORY TRAINING

If you are responsible for the maintenance of a large quantity of Tektronix Instruments, ask your Field Engineer about the factory training course in maintenance and calibration. Many companies have sent their chief instrument maintenance engineers to Portland for this free course, and have been mighty pleased with the results. Your Tektronix Field Engineer will be happy to set up a factory training course for you if your company approves. He's your best source of information on this program and anything else related to Tektronix Instruments.

CLOSING THOUGHT

Because there just aren't very many men with both the inclination and the special qualifications necessary in this exacting profession, your Tektronix Field Engineer is spread pretty thin. But somehow he'll manage to be on hand when you really need him. Your understanding and cooperation insures a successful, satisfying relationship with the manufacturer of your oscilloscope... through your Tektronix Field Engineer.

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COMMUNICATIONS
with the
FACTORY