



HIGHLIGHTS OF Sony/Tek's 10th anniversary party at Tokyo's Prince Hotel included making of mochi or rice cake by Board Chairman Masanobu Tada (left photo), speech-making by President Takashi Kumakura (third photo) and





toasts by employees (second and right photos). Party also included entertainment by employees and a vocalist from CBS/Sony Records in Japan. (Photos courtesy of Kit Okada.)

## Sony/Tek celebrates 10th anniversary year

The following report on Sony/Tek's 10th anniversary celebration was furnished by Kit Okada (Sony/Tek Patent department) with information from Sony/Tek News, March 11, 1975, and paraphrased by Hiroshi Mishima (Tek Beaverton HF Devices).

TOKYO-Thanks to the fine efforts of its employees, Sony/Tektronix has become one of the leading oscilloscope companies in Japan.

With these words of praise from Sony/Tek management, employees responded with a bonzai toast for the company's continued success and increased growth in the years ahead.

This exchange of greetings was part of Sony/Tek's recent celebration of its 10th anniversary which included a picture-taking ceremony in the company's parking lot during the noon recess plus an evening party at the downtown Tokyo Prince Hotel.

Sony/Tek was formally established on March 3, 1965 as a joint-venture oscilloscope manufacturing-marketing subsidiary of Sony Corporation of Japan and Tektronix, Inc. of Beaverton, Oregon U.S.A.

The company now has 340 employees who manufacture the 323 and 326 Sony/Tek portable scopes, assembly other Tekmade products and market them in Japan. Originally located at Sony's Osaki plant, the company is now located in its own 40,000 square-foot building in Tokyo.

Speech-making, toasts and entertainment highlighted the 10th anniversary party with greetings from Board Chairman Masanobu Tada, President Takashi Kumakura, Managing Director Saburo Oya and other managers.

A telegram from Howard Mikesell, Tek Benelux manager and former manufacturing engineer and technical assistant at Sony/Tek in 1965-66, extended congratulations and best wishes for continued success of the company.

The celebrations will continue in June when 16 Sony/Tek employees will be the first to receive service awards for completing 10 years with the company. That, too, will be a most meaningful milestone for Sony/Tektronix.



## Tek fiscal year calendars will have new size, design

New fiscal calendars for years 600 and 700 are now available. Order part number 000-7907-00 for the billfold size and 000-7906-00 for the larger notebook size.

Several changes have been made to cut costs:

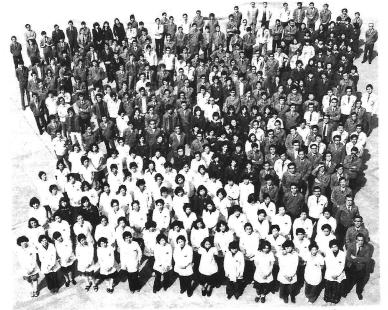
• Calendars have been redesigned to show up clearly in black-and-white instead of the two-color printing used the past few years.

• Size has been changed to make more economical use of paper stock.

 Part numbers have been assigned; calendars now will be printed as needed to maintain a practical stock level.

Manufacturing days aren't shown on the new calendar, as these will change if any of the scheduled shutdown weeks are cancelled or otherwise changed. Information on manufacturing days will be supplied separately to those needing it.

Last year's calendar omitted one holiday by mistake. The new version, showing December 24, 1975 as a holiday, is correct.



SONY/TEK EMPLOYEES gather for 10th anniversary photo.

## Tek instruments shown

"Spotlight on Instruments," a recent supplement to *Electronic News*, showed photos of Tek instruments on several pages, including the cover, and quoted comments by Lew Kasch (U.S. Marketing vice-president) and Bill Walker (Engineering group vice-president) on what's happening in electronic instruments.