

Tektronix Wins Eighth Emmy Award

Over 20 Different Nominees Competed In Tek's Category

Tektronix was awarded an Emmy by the National Academy of Television Arts and Sciences (NATAS) at its 1993 award ceremony held October 5 in New York City. The company received the prestigious Engineering Award for Outstanding Achievement in Technological Development. This is Tektronix' eighth Emmy award.

"The Emmy is a nationally recognized and acclaimed award that is certainly an honor to receive," said Del Yocam, Tek President & Chief Operating Officer. "This award formally recognizes the strong research

and development contributions we continue to make to the communications industry. For example, the digital technology recognized by this award paves the way for further developments in HDTV and multimedia."

Advanced audio and video through digital communications are critical components in today's information age. Television studios around the world are moving to digital technology, which is a core component for developing tomorrow's information highway. The award-winning technology developed by Tektronix helps ensure the quality of digital communications.

Tektronix is one of four companies who jointly share this award for "In Plant Digital Interconnection Technology." The other award recipients are Sony Corporation, SGS Thomson and SMPTE (Society of Motion Picture and Television Engineers). Over 20 different nominees competed in this category.

The NATAS Emmy is awarded annually to an individual, a company or to a scientific or technical organization for development and /or standardization involved in engineering technologies that represent a major innovation or technological improvement.



Dan Castles, Tek Vice President of Television Products, accepts the EMMY in New York City from the National Academy of Television Arts and Sciences.