

Reorganization, property top '79 list

Tek's top stories for calendar year 1979 ranged from settlement of the Court of Claims case and corporate reorganization to new property negotiations and more new buildings.

The following is a brief summary of top news events as reported by *Tekweek* the past year on a month-to-month basis:

January—Tek's Court of Claims case officially ended with a \$4.5 million check from the US Government. The patent infringement suit was filed in 1961 and decided on April 1978. Severe ice storm in Portland area bypasses Tek. New 7104 I-GHz plug-in scope, representing state-of-the-art advances, introduced. Corporate structure realigned with Bill Walker named executive vice-president and chief operating officer and Larry Mayhew (group vice-president) placed in charge of all products and product marketing.

February—Larry Mayhew announces organization of newly-formed Operations and Marketing Group. Moratorium on pay increases to meet federal wage and price guidelines relaxed. Tek negotiates to buy 253 acres near Lebanon, OR, for future expansion. Tek equipment used to monitor total solar eclipse in parts of North America.

March—Tri-Met announces plans to expand bus transit service to Tek Beaverton. New Corporate Communications Directory replaces Tek phone book. Employee Benefits announces positive open enrollment period. New Corporate Marketing organization consolidates T&M and IDD marketing. Tek President Earl Wantland holds business discussions in People's Republic of China. Sony/Tek marks 14th anniversary; announces plans for eight-story office structure in Tokyo.

April—Clark County, WA, Planning Commission endorses Tek request to change 270 acres from agricultural to light manufacturing. Groundbreaking starts construction of new two-level Santa Clara, CA, Field Office and Service Center. Board of Directors names Jim Castles as vice-president and Allan Leedy as corporate secretary.

May—Irvine, CA, Field Office and Service Center opens 45,000 square foot building. Focal point (fixed date) process announced for performance reviews. Gas shortage creates problems for Tek California employees. Oregon Senator Mark Hatfield tours Wilsonville plant and meets with employees. Tek participates in Montreux, Switzerland symposium and TV show. Mobile display unit tours Alaska for the first time. Technical problem causes imbalance in trading of Tek stock on New York Stock Exchange.

June—Spanish subsidiary, Tektronix Espanola, S.A., opens in Madrid, Spain with field office in Barcelona. Free bus tickets offered to employees to encourage Tri-Met ridership. Tek considers 100 acres in Redmond, OR, for expansion purposes. Banquet honors 190 Tek inventors. New designation, Engineer/Scientists IV and V given to 38 Tek engineers and scientists. Clark County (WA) commissioners approve Tek zone change.

July—Masters designation awarded to 45 Tek sales personnel. Earnings for fiscal year 900 increase 36 percent and sales went up 31 percent. Temperature limitation initiated to meet federal restrictions. New general purpose building (63) opens in Wilsonville. Mechanical Components holds open house.

August—Reception held for 80 new Tek engineers at Forestry Center in Portland. United Way campaign gets under way with employee goal of \$990,000. Cafeterias introduce new Healthfare program for better nutrition.

September—ITI (Improvement Through Involvement) program hits \$2 million mark. Georgia manufacturer of low-priced CRT graphic display terminals files suit against Tek. Record turnout at shareholders meeting hears Tek's bright future by company officers. Construction under way for Sony/Tek's new office building.

October—President Earl Wantland receives honorary Doctor of Laws degree from Pacific University and Board Chairman Howard Vollum and wife Jean honored at Reed College convocation. Tek employees give \$1,015,653 to United Way campaign and corporate gift totaled \$210,000.

November—Tek Circles, a new employee-involvement program, uses best of previous ITI and Quality Circles programs. Corporate offices move to leased quarters (Y3) in Beaverton. Tek looks at expansion sites for permanent corporate headquarters including the 70-acre Peterkott site north of Sunset Highway.

December—Program launched to reduce company-wide inventories and improve customer service. Management consulting firm, Alexander Proudfoot Co., was retained for the project. New Ceramics addition occupied; moves begin to CRT addition. Possible Pacific Northwest energy shortage eases situation at Tek. Georgia firm's lawsuit dismissed without prejudice.

TCU to give away many door prizes

Tek Credit Union will give away a large variety of door prizes at its annual meeting next month.

Grand prize will be a weekend for two at the Inn at Otter Crest, south of Depoe Bay on the Oregon coast. Other door prizes will include a 10-speed bike, camping equipment and small appliances for the home. Prizes will be given in three divisions—children, youth and adult.

TCU's annual meeting is set for Wednesday, February 20, at Aloha High School auditorium, S.W. 185th and Kinnaman.



THE IMPORTANCE OF SERVICE to the future of Tektronix was emphasized this week by a worldwide gathering in Beaverton of Tek service managers. On the program for the group were new product planning, service support, budget planning, management development and a meeting with the corporate group. Seated, from left: Manuel Gonzalez, Tek Spain; Mike Jones, Rockville; Al Stuckel, Beaverton; Theo Koernaads, Tek Belgium; Virginia Ruddy, Rockville; Dan Dent, Rockville; Peer Wintcentz, Tek Denmark; Gary

Cooper, Beaverton; John Taftemark, Rockville; Hans van Schijndel, EMC. Standing: Lyle York, Santa Clara; Guy Renard, Tek France; Todd Paulus, Beaverton; Christian Beer, Tek Switzerland; Bob Hoyle, Tek Canada; Jan Wouters, Tek Holland; Jos Willemsse, EMC; Bob Derman, Santa Clara; Peter Neech, Tek Australia; Dick Quast, Los Gatos; Nobuhiro Nishio, Sony/Tek; Pieter Smak, EMC; Larry Taylor, EMC; Kimiyoshi Koba, Sony/Tek; John Dedman, Tek U.K.

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Union Avenue facility gets big press

PORTLAND—Tek's plans to open a light assembly operation in the Union Ave. Redevelopment area became a major media event last Friday and there was good reason.

Louis Scherzer, chairman of the Portland Development Commission, told Tek officials that it's probably hard for Tektronix, one of the state's largest employers, to understand why we are so pleased to hear of their decision, noting that the company has

made far larger decisions without a press conference.

"But it is a very special announcement for the City of Portland," Louis explained.

"Over the past 30 years we have watched the economic development become increasingly concentrated in the suburbs. New jobs are a key to Portland's future. Currently over half of the city's jobs come from business with 100 or fewer employees, so the additional 50 jobs is very good news."

The news conference resulted in big television and radio coverage plus page 1 stories in both of Portland's dailies. The afternoon *Oregon Journal* announced the Tek action in its street edition with a bold banner head across the top of the page.

Sandra Lowe, former SID Personnel manager who will manage Tek's Northeast Portland facility, told reporters that "it's a very special bonus to be able to base a location decision on business criteria and find that decision helps the community achieve the goals it has set for itself."

She said the new facility was chosen because of its potential contribution to Tek along with such factors as the labor market, mass transit system, upgrading access to freeways and a suitable building.

The Friday press conference was attended by Portland Mayor Connie McCreehy, PDC Union Ave. Office Manager Thomas Kennedy, PDC Executive Director J. David Hunt, and Tek's Ross Porter (SID

Manufacturing manager) and Jim Towne (SID general manager).

Tek will occupy 8,500 square feet at the Walnut Park Complex at N.E. Union and Killingsworth and the operation will be circuit board assembly.

The new plant will mark Tek's return to the Rose City. Tek began operations in January, 1946, in S.E. Portland, moving in 1951 to the Sunset plant in the Cedar Hills area.

ON THE COVER: Tek's facility in NE Portland, near the corner of Union and Killingsworth, is in the tallest part of this building (at left), situated between a Wards thrift store and offices of the Urban League of Portland. A Fred Meyer store is across the street. This is the first time that Tektronix will have had a facility within the Portland city limits since moving from its original SE Portland location to the Sunset plant north of Beaverton in 1951.

Utility rates show conservation need

A one-year increase of 63 percent in electricity rates for the Tek industrial park, Beaverton, emphasizes the continuing need for conservation of electrical energy, reminds Boyd Jack (Energy Management).

During the same period, January 1, 1979, to January 1, 1980, residential rates in Portland General Electric (PGE) service areas increased 38 percent.

Natural gas rates during the past year increased 25 percent for "firm" gas and 46 percent for interruptible flow.

Thoughts to think about

As regards obstacles, the shortest between two points can be a curve. *Galileo (from Quotidian)*



J. DAVID HUNT, executive director of the Portland Development Commission, welcomes Tektronix to NE Portland at a press conference January 18 at the PDC's Union Ave. office. Awaiting their turn to speak, at left, are Thomas Kennedy, PDC's Union Ave. manager, and Sandra Lowe, site manager for the facility that will house an assembly operation for Service Instruments Division. The facility is expected to be open in about two months. About 50 persons will be hired in the first three months of operation.

Run Valentines in Tekweek

Tekweek will print your valentines again this year on a special page in the Friday, February 8 issue. If you wish to send a cheery valentine to someone, say a few kind words to or about another Tek, or give a pat on the back to an employee, send your message to 58-166 by next Friday, February 1. For information, call ext. 5406.