

Japanese government gives approval to Sony/Tektronix

16-mm film on Sony to be available; contains scenes of employees, facilities

A 16-mm sound-color print adapted from the filmstrip, "Sony", will be available for showing in Tek operating areas beginning February 3. Schedule through Beverly Gill, Communications Films, 74/298, ext. 7176.

The filmstrip, designed to be shown on a Sony desktop tape-filmstrip projector, was converted to the 16-mm print to permit larger audiences to see the film. Soundtrack of the 16-mm version

is taken directly from the original tape.

"Sony" is intended to acquaint the public with the company. It contains scenes of Sony employees, operations and growth charts. Sony Corporation, founded in 1946 in Japan, closely parallels Tek's operation in business growth, employees and facilities. The filmstrip also shows Tek scopes in operation at the Sony plants.

Tektronix has been advised that the Japanese government gave final approval on January 27 to the formation of Sony/Tektronix. Preliminary approval had been given by the government on January 21.

Giving the approval was the Japanese Foreign Investment council in which are represented, among others, the Ministry of Finance, Bank of Japan and the Ministry of International Trade & Industry (MITI).

The approval is two-fold: (1) Tektronix' application to invest in a Japanese corporation (Sony/Tek) on a 50/50 basis with a Japanese partner (Sony Corpora-

tion); and (2) Tektronix and Sony/Tek's joint application to create Sony/Tek as an instrumentality for Tektronix' technical assistance to Japan.

General agreement to capitalization, and cross-licensing in the new company has been reached by both Sony and Tektronix, and approved by Japan's Foreign Investment Council.

Members of Sony/Tek's Board of Directors, as announced last fall, will be Akio Morita, executive vice-president of Sony; Kazuo Iwama, managing director of Sony; Takashi Kumakura, Product Manufacturing manager of Sony; Bill Polits, Engineering manager of Tek; Earl Wantland, International Manufacturing manager of Tek, and Howard Vollum, president of Tek.

Takashi will be general manager of Sony/Tek, and Howard Mikesell, formerly Product Manufacturing Engineering manager of Tek, will be technical assistant and manufacturing engineer at Sony/Tek.

The new subsidiary expects to open in Tokyo this summer with offices and plant on the top floor of a new four-story building near Sony's main headquarters in the Shinagawaku district. Initial plans call for manufacturing these Tek instruments: 561A, 564, 3A1 and 3B3. Others will be phased in as the company grows.

Takashi Kumakura has been in Beaverton since autumn, conferring with Tek management and visiting various operations. He plans to return to Tokyo in mid-February.

In addition, two Sony manufacturing engineers, Fumihiro Nakamura and Seiichi Yotsumoto, have been here since December 10, studying Tektronix manufacturing methods for a four-month period with Howard Mikesell. They will leave in April, and Howard will go to Tokyo in May.

Yoshihiro Tsukamura, Sony CRT engineer assigned to Sony/Tek, is also in Beaverton visiting our CRT and Engineering areas as the first step in exchanging technical capabilities of both Sony and Tektronix to create new products.

In addition to manufacturing and research, Sony/Tek will be distributor of Tektronix instruments in Japan and Eastern Asia.

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Sony/Tek to be housed in these new facilities



SONY/TEK offices and plant will be located on the top floor of this new building near Sony's main headquarters in Tokyo's Shinagawaku district. Sony/Tek plan to open this summer.

INTERIOR VIEW of Sony/Tek's future manufacturing area. The new company will occupy the entire top floor as production increases and new scopes and instruments are phased in.