

# TEK TALK



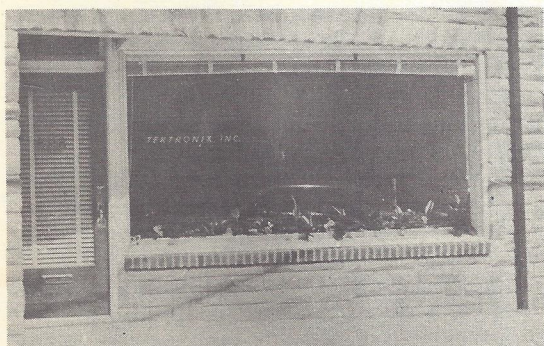
VOL. I NO. 9

JULY, 1952

## EASTERN OFFICES

Why do we have field sales representatives? The answer lies in the general subject of Marketing. If we had no representatives and merely operated a mail order business, our sales would be only a small percentage of current production.

Our representatives call at the laboratories and discuss instrument problems and required equipment characteristics. These men are not salesmen in the generally accepted sense of the word; they must be capable of understanding a customer's technical problems and recommending the apparatus required. They keep our customers aware of new products and modifications; they also keep us informed of customer reactions to our products. They are responsible for keeping the customer happy by making minor repairs or changing tubes when necessary.

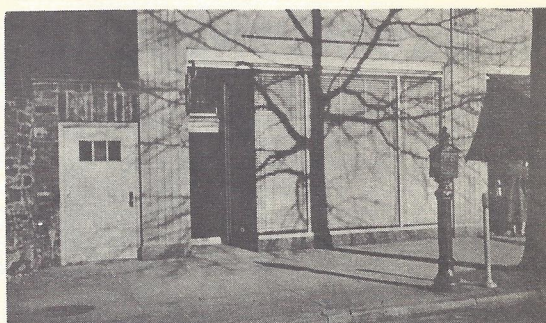


### BALTIMORE, MARYLAND OFFICE

Our representative in the southwest, Neely Enterprises, has been a distributor of electronic equipment for many years. The northwest area is taken care of by Hawthorne Electronics, with whom we were associated during the earlier days of the company. In the Gulf area, Texas, Louisiana, Arkansas and Oklahoma, we are represented by M. F. Klicpera. Everett Associates covers the industrial midwest, except for Michigan and Ohio, which are taken care of by The Satullo Company. A. H. Lynch and Associates repre-

sent Tektronix in Florida, and Bivins and Caldwell handle most of the southern states.

The eastern states were at one time the territory of Brujac. However, since more than half of our total business is done in this area, it was felt that more effective coverage could be obtained by setting up our own organization.



### BRONXVILLE, NEW YORK OFFICE

So it was that on February 1, 1951, Tektronix opened an office in New York City which was planned to serve the Atlantic Seaboard from Washington, D. C. to Buffalo, New York. The personnel at that time were J. J. (JACK) CASSIDY, Eastern Branch Manager, G. E. (ED) BAUDER, and Mrs. MARGARET JOHNSON, Secretary.

JACK CASSIDY came to Tektronix in November, 1950 from a long experience in the electrical and electronics component field. His position immediately prior to this event was that of Branch Manager for the New England area of the Micro Switch Division of Minneapolis-Honeywell. Jack resides at Old Greenwich, Connecticut with his very charming wife, Norma, and two fine boys, Johnny and Bobby, one of whose main interests in life is another Cassidy--Hopalong.

MARGARET JOHNSON, without whom the world (or at least the Tektronix Eastern activity) could not move, is combination division manager, sales engineer and secretary. She joined the staff in February, 1951. Her lively zest for life, coupled with a keen sense of humor and

Cont'd on p.5



VOL. 1 NO. 9

JULY, 1952

EDITOR Blanche Cook

## CONTRIBUTING REPORTERS

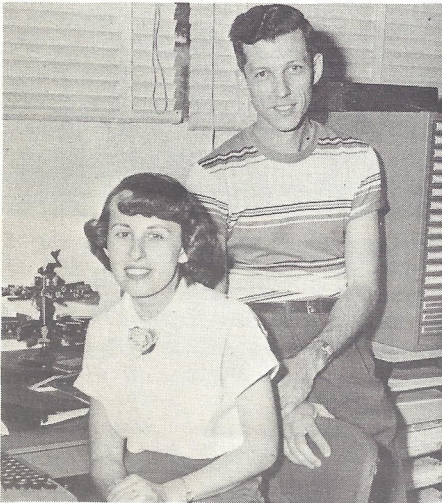
Marian Arnold  
Lois Campbell  
Jack Clark  
Jack Day  
Edith Groshong

Will Marsh  
Bill Muessig  
Ida May Norby  
Joe Vistica

Photographs by:

Ed Bauder  
Jack Cassidy  
Ed Egan

## TEKTRONIX TWOSOMES



Tektronix Twosomes are unusual pairs, but the Egan twosome is unusually unusual.

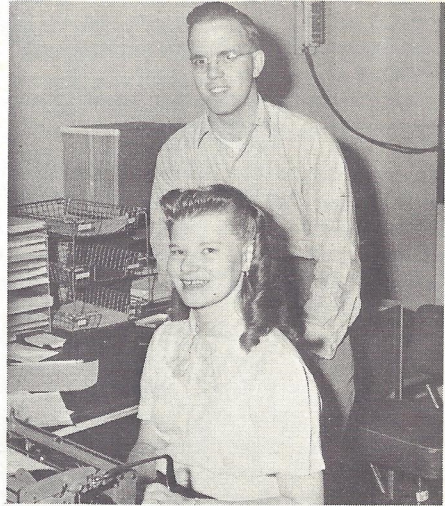
FRAN is the blue-eyed blossom who floats about the front office getting things done. ED is official Tektronix photographer. He is responsible for the outstanding cuts for our advertising and also does the photographs for Tek Talk. They are amusingly alike in their restless expenditure of energy and cheerful willingness to help everyone.

The Egans enjoy trips to the beach, but their latest avocation is house hunting. Ed insists he is going to transplant every one of their twenty-five tomato plants when they locate their new place. (Wonder if he has a pet name for each one).

Ed majored in Engineering at Iowa State College for three years and worked at Kennel-

Ellis and Color Lab before joining the Tektronix staff in January, 1951. Fran also attended Iowa State College for three years and took a Pre-Med course and Home Economics. In her spare time, Fran does a lot of sewing.

Carolyn, age nine, and Susie, age six, ensure that life with the Egans is never dull.



When DEANE KIDD came to work at Tektronix in August of 1949, little did he know that it would be a meeting place for him and his future bride.

In August of 1950, a blond, curly haired girl, MYRTLE HASKELL, became a Tektronix employee. As time went on, the name Haskell changed to KIDD. Myrt and Deane exchanged marriage vows in March of 1951.

They moved into a brand new home that very quickly had a radio shop in which Deane spends much of his spare time.

Myrt's hobbies are horseback riding, reading and softball. These come after homemaking. Off the record we hear she is quite a mermaid, too.

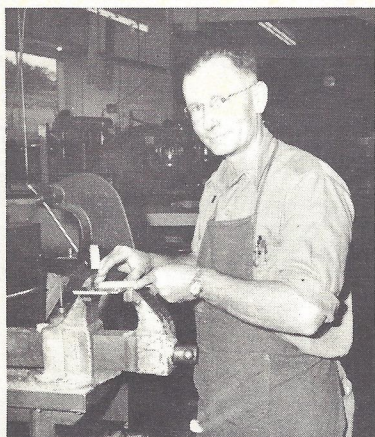
Deane won a prize for having highest game in the bowling league. He graduated in Electrical Engineering from Oregon State College, and Myrt's high school days were enjoyed at Beaverton high. She was employed at Meier and Frank's before coming to work in the Purchasing Department at Tektronix.

If you hear a good deal of pounding around the Kidd home, don't get excited. Deane isn't pounding someone's radio to bits. He is building a new garage. His talents run in other directions beside electronics.

\* \* \*

Here's our daffynition of the week.  
Seasickness: Crossing the ocean by rail.

## GRANT'S HOBBY - MAKING FURNITURE



GRANT BUCHANAN, who has been with us in the Shop on swing shift since November 27, 1950, makes furniture for a hobby in his basement. It is a profitable avocation for him, too, as he has made almost a dozen three-piece sets in the last year and has sold several for about \$50 to \$60 each.

This beautiful furniture must be seen to be appreciated. Each set consists of a coffee table and two end tables. The coffee table top measures about 20 by 32 inches. Grant has worked with oak, mahogany, maple and birch but prefers the latter because of the beauty of its lustrous, satin-like finish when worked up.

Three-fourths inch plywood is used, two pieces being glued together where greater thickness is required. Veneer is applied around the edges of the table tops. Prepared glue and screws are used in construction, and the various parts are held in clamps until dry. Grant says he sometimes resets the clamps four times in a 24-hour period.

A table saw, an electric vibrating sander and compressed air spray gun equipment aid in producing the high-quality sets. However, Grant admits that about 75 percent of the work is plain elbow grease. To get the rich, smooth finish on his furniture Grant first sands and smooths the parts. Then sanding sealer is applied which is sanded down with a very fine sandpaper. A special table top lacquer is then put on and finally all surfaces are hand-rubbed with a rubbing compound which brings out the beauty of the matched birch grain in the sets.

Recalling the title of one of our recent movies, "Good Things Happen over Coffee", we might add, "Good Things Happen over Coffee Tables, too."

\* \* \*

FOR SALE: Seven week old Cocker pups. See CHUCK NOLAN.

## NEW EMPLOYEES

The following people are new employees: EVELYN DUNHAM, Syracuse, N. Y. office; MARYELLEN ANDREWS, Sales office; WALT SCHMITT, Stock; ED BROOKE and BLANCHE BERG, Shop; FORREST SCHUH, Shipping; KENNETH BEALS, DOLLY BOLES, WAYNE DEVAUL, CLYDE FEITUSH, BETTY HULL, HARDA KAU, GERRY MAYER, ROSEMARY MCCARTHY, RON OLSON, EDNA ULRICH, and WERNER RASMUSSEN, Assembly.

New employees hired for the summer include: JEAN DELORD and FRED TINKER, Engineering; IRVIN FRIED, DON KEPHART, LAWRENCE HOLBOKE, WILLIAM MAYER, and LEW VALENTINE, Assembly; GLENNELY, Carpenter; JOHN TIMM and SAM TABSHY, Stock; GEORGE JANSEN, Shop.

\* \* \*  
TRANSFERS

The following people have been transferred as indicated: VIRGIL BRITTAIN, from Test to Drafting; GEORGE EVELSIZER, from Stock to Test; CECIL FLETCHER, from Stock to Panel Department; DON KEPLER, from Assembly to Stock; JOHN KOBBE, from Test to Engineering; DENTON NELSON, from Assembly to Test; ARCHIE YERGEN, from Shop to Production Engineering.

\* \* \*

## ENGAGEMENTS and WEDDINGS

NEVA SATTERLEE and JACK NEFF announced their engagement. The wedding date is July 20.

MARY HOOYBOER and BILL CAUSGROVE were married on June 28 at St. Mary's Cathedral. A reception was held immediately following the ceremony in the Emerald Room of the Multnomah Hotel.

\* \* \*

## BONNETS and BOOTEES

MARSHALL JACKSON bought a new home to have room for his family of four children. On June 16, his wife surprised him with twin girls---now he is raising the roof. Becky weighed 4 lbs. 2 1/2 oz. and Marsha weighed 4 lbs. 4 1/2 oz.

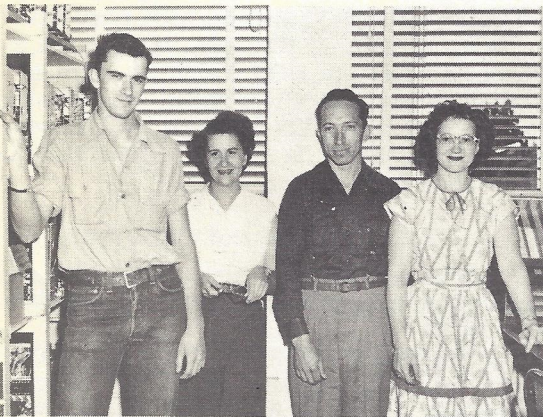
WILL MARSH is the proud papa of a 19 inch long baby boy who weighed in at 7 lbs. 2 oz. on Friday, June 20. Will said the baby was supposed to arrive on Friday, the 13th. Thomas Elliott has a three year old sister, Betsy.

That young looking dad, LLOYD OLSON, announced that his six year old son, Lloyd, Jr., and four year old daughter, Linda Louise, have a new brother. The baby, Timothy Allen, was born July 1, measured 21 inches and weighed 8 lbs. 3 1/2 oz.

## 511 GROUP

The 511 is a "scope of distinction". Because it was the first scope ever to be produced by Tektronix, Inc., it has led the field in Tektronix experimental methods. It was the first scope to be produced under the group system. This group was organized in July, 1951. It was the first to be transferred to the new plant. The 511's also lead the field in the production of tropicalized scopes. **KENNY KING** is the group leader, and the assistants are **PAUL HANSEN** and **HAROLD EDMUNDSON**. Due to the size of the group we will introduce about half of the members in this story and present the others in a later edition.

**KAY BARKER** left her efficient house-keeping to come to Tektronix in November 1950. When not wiring chasis or managing her two children, husband, and 200 chicks, Kay finds time to fish, dance, and bowl. Her 18 inch trout won the Trout Derby last year. What an angler.



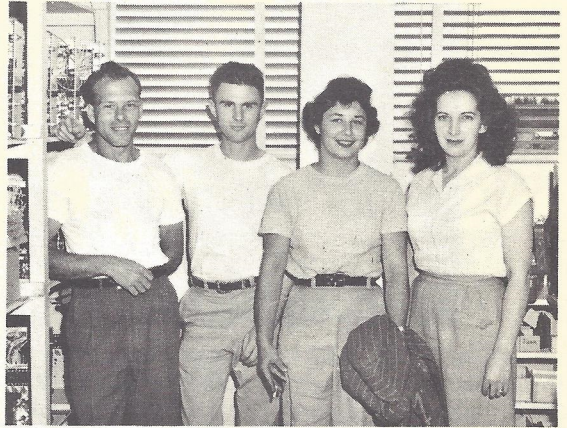
L to R: B.Johnson, A.Simmons, G.Miller, and P.Whooley

**PEGGY WHOOLERY** was recently promoted to power chasis and has been with Tektronix since August, 1951. Peggy came to Portland from wild Wyoming when only a babe in arms. Washington high school is her Alma Mater. She is very proud of her two children and has the exciting hobby of tracking down dislocated baby sitters.

**EDITH GROSHONG** is one of the rare species of native Oregonians. Edith owned and operated her own grocery store for seven years before coming to Tektronix in June, 1951. She has one fourteen year old son. Her hobby is gardening and her major ambition is to own her own home.

**BOB JOHNSON** was born in Chillicothe, Illinois and came to Oregon in the summer of 1951. He began working at Tektronix in August 1951 and has worked in Sub-Assembly, Final

Assembly and is now Paneling. Bob is married and has a young son born March 9 of this year. His hobbies are fishing, hunting and radio. He hopes someday to invent something that can be used by Tektronix.



L to R: H.Edmundson, F.Lucero, K.Barker, and E.Groshong

Columbia Falls, Montana is the birthplace of **AILEEN SIMMONS**, but she has lived in Oregon since she was five years old except for two years in California. She has worked at Tektronix since March, 1949 and has done Sub-Assembly, Mechanical Assembly, Cables, Coils and Chassis Wiring. She has a nine year old daughter, and sewing is her hobby. Aileen is very good at roller skating, also.

**FRANK LUCERO** was born in Delta Colorado and came to Oregon in 1929. He attended Forest Grove and Newberg high schools and joined the Marines in 1942. After receiving his discharge in Japan in 1946, he stayed there and worked at a radio transmitting station for three years. He is a confirmed bachelor and speaks some Japanese. After returning to the States he worked in a sawmill. He came to Tektronix in 1951 and is doing Finaling. His hobby is amateur radio, and he spends as much time "hamming" as he does working at Tektronix.

Lane County, Kansas is the home town of **HAROLD EDMUNDSON** who came to Oregon in 1940. He spent three years in the Signal and Air Corps. He is married and has a 10 year old daughter and an eight year old son. He was employed by Pacific Telephone and Telegraph Company for four years before coming to Tektronix in July, 1951. He has worked in 511, 512, 514 and is now Inspector and Assistant Group Leader in the 511 Group. His hobbies are woodworking, golf and radio tinkering.

**GEORGE MILLER** grew up on his father's

Cont'd on p.6

Cont'd from p.1

devotion to her work have been major factors in the success of the Tektronix activity in this area. Many times customers will remark to those in the field on her ability to convey, over the telephone, an interest in and appreciation of their needs and problems.



**Jack Cassidy**

Around Christmas, 1951, it became apparent that the New York City office was totally unsuited for the providing of instrument service to our customers. In addition to being too small, access was difficult for both customers and employees. As of the first of February, 1952, it was relocated in Bronxville, New York, which is just a short thirty minutes north of Grand Central Station by the New York Central electric.

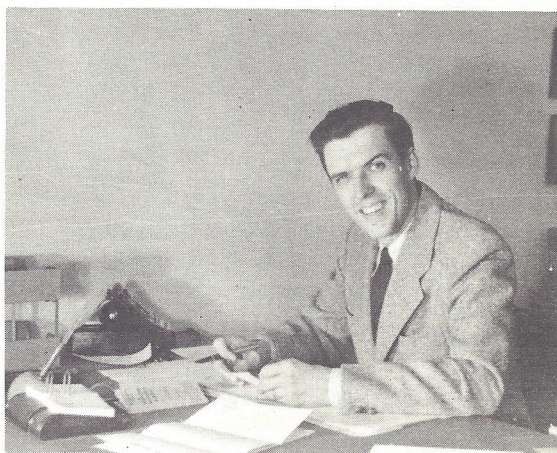


**Margaret Johnson**

The new Bronxville office is a store front which is very nice (glass door, nice large space for service area, basement, etc.), and which is convenient to practically everything (except Jack Day, who lives approximately fifty miles away).

In the Fall of 1951, a definite need was seen for an office in the Washington-Baltimore area, and it was a natural step for Ed Bauder to be chosen as manager.

Moving Bauder to the Baltimore backfield left a vacancy in New York which was filled the first of December by JACK DAY from the plant. Jack came to work for Tektronix in June, 1949, and after a period in sub-assembly and the Test Department, joined the Sales Department in February, 1950. His experience includes a hitch in Navy electronics. He was accompanied by five year old Nancy, and Margie, his wife, whom many of you will remember as the night switchboard operator during the Fall of 1951.



**Jack Day**

ED BAUDER had a lot of service with the Radio Division of the Southern California Telephone Company. A short time after coming to Portland, he decided that a greater opportunity was to be found in his own business.



**Ed Bauder**

This he proceeded to set up at Lake Oswego, Cont'd on p.6

Cont'd from p.5

and many fine home radio and audio systems in that area attest to his success. Ed and his family, consisting of Norden, 15, Marylee, three, and five year old Randy, and his vivacious wife, Mary, are at present living in a 100 year old house on a 20 acre farm just outside of Baltimore, Maryland, where Ed is in charge of our second Branch Office, serving the Baltimore, Washington and Philadelphia triangle. Ed started working for Tektronix in October, 1950.



Jean O'Brien

Due to the apparent ubiquity of Ed Bauder, a secretary of top capabilities was required for Tektronix, Baltimore. JEAN O'BRIEN, a tall, green-eyed gal, capitulated in December, 1951, and spent a week with Margaret Johnson at Tektronix, New York, learning things like "how does an oscilloscope?" Jean and husband play golf and poker; she mentioned something about dealer's (ugh) choice, probably not referring to golf. Mrs. O'Brien is now carrying on at Baltimore in the bold, straight-forward Tektronix manner. Although possessed of a fine Hibernian sense of humor she resents having Tektronix Baltimore office abbreviated to "BO"; seems there is some stigma attached to the expression.

FRANCIS FROST (Tek Talk for May) is now busy with Ed, learning the territory and the people.

A new office opened in June is Tektronix Syracuse which is being managed by BYRON BROMS. The new secretary for the new office is EVELYN DUNHAM.

An ever increasing service to Tektronix customers in this area is contemplated by the addition of experienced Field Engineers as they become available.

\* \* \*

Cont'd from p.4

farm in New York. He worked for Paramount Novelty Company in New York City before joining the Quartermaster Corp in 1941. He was stationed in Australia for three years during which time he married Ruby, who works in Cables. He came to Portland in 1945 after getting out of the army and then attended Deforests Training, a radio television and electronic school in Chicago for a year. He started working at Tektronix in January, 1951. He has finished for 511, 513, and 514. His hobbies are fishing, motor boating, radio servicing and flying, and he has two children, Paul, seven, and Susan, four and a half.

\* \* \*

First Aid Class number three met for the first time on June 16. This class will consist of 18 hours class time, and the people completing the course will receive certificates from both the State Industrial Accident Commission and the American Red Cross. The instructors will be from the State Accident Commission and include W. L. Britton, Henry Rodgers, and Clifford R. Lefferty.

Class members include the following: AL BRIGGS, BUD BRISTOW, BILL CAUSGROVE, MARVIN EMMARSON, VIRGIL HALL, MARY HOOYBOER, JACK HUGHES, STEVE HUGHES, JACK NEFF, FAY RIAZ, CALVIN SMITH, SAL VALLARIO, LEMOYNE WARNER, and DOMIE ZOUCHA.

\* \* \*

Are the words "scope" and "oscilloscope" becoming obsolete? It would seem so, according to one of our eastern customers. In a symposium on color TV they never used the word "scope" or "oscilloscope". They always started out with "Now our Tektronix 511-A" or "On a Tektronix 514....."

\* \* \*

In the Cathode-Ray Tube Department, one sunny day in June, it was suspected that a game was going on. The crowd collected rapidly -- all fascinated. They were watching JOE GRIFFITH, assisted by JEAN DELORD, roll little steel balls across a stretched rubber sheet. Observers at first thought this didn't look quite fair and square, but were tempted to place a side bet or two just for luck as to where the little balls would hit the other side of the frame. We were a little concerned for a fact, until Joe assured us that this was a new method for determining the path of an electron around a positively charged wire. Some were rather disappointed and regretfully returned to their own respective duties wishing their job entailed such interesting play things.