

TEK TALK



VOL. I NO. III

JANUARY, 1952

TEKTRONIX ABROAD

During February, 1948, one of our original Type 511 scopes was purchased by the Ericsson Telephone Sales Company, New York City, for shipment to their parent operating company, Aktiebolaget Ericsson Telephone Company of Stockholm, Sweden. Several reorders were immediately forthcoming and 'twas thus that the fame and utility of Tektronix instruments began to spread through the ranks of research scientists and engineers abroad.

We received correspondence from several Swedish electronic concerns with applications to serve as Tektronix sales outlets for the Scandinavian countries. Response to these letters indicated our interest in limiting the sales activity of any given firm to its own country. After the exchange of many letters, mutual banking and trade references, etc., an agreement was reached, and on December 3, 1948, Aktiebolaget Norrlandia in Stockholm, Sweden was established as the first authorized distributor of Tektronix products outside continental United States.

Mr. Erik Ferner, one of two partners owning Norrlandia, carried the news of the superiority of our instruments throughout the length and breadth of Sweden and an almost immediate response occurred in the form of orders from the Royal Institute of Technology, the Swedish Air Force, A. B. Svenska Phillips, Chalmers Institute of Technology (where a personal friend of LOGAN BELLEVILLE is Professor and Research Consultant), University of Lund, University of Upsala (established in 1746), Royal Swedish Defense Laboratory, Royal Swedish Telegraphs, etc. Mr. Ferner personally visited our Hawthorne Blvd. plant July 3 and 4, 1949, and left more firmly convinced than ever of the high value of our products and policies.

Negotiations were in process of being concluded to establish distributorships in Norway, Italy, Benelux (a closely knit

commercial trade alliance exists between Belgium, Netherlands and Luxembourg) and France at the time the Korean incident "upset the applecart".

The advent of United States defense production priority regulations, plus the fact that the demand for Tektronix scopes far exceeded the production potential of our limited plant facilities, brought all export effort to a temporary, but nevertheless definite halt pending hoped for changes which would permit a resumption of such effort.

Recent developments within the National Production Authority and Economic Cooperation Administration now makes priority assistance available to aid in serving the nations whose political aim and outlook is sympathetic to the philosophy of Freedom.

Helped primarily by the now adequate numbers of instruments being produced by us at our new plant location, as well as by the priority assistance regulations, Tektronix has again become a meaningful factor in the electronic "export market".

A new distributor has been established in Oslo, Norway. Mr. Jens Stavnes and Mr. Jan Arne Narud visited with us in the spring of this year at which time tentative arrangements were first made. The firm through which Mr. Stavnes and Mr. Narud direct their efforts is The Eugen Nilsson Company.

Another new distributor to join the ranks of Tektronix boosters is the firm Protea Holdings, Ltd., Johannesburg, South Africa. Mr. Reuben Lurie, a director of Protea, visited our new plant during the latter part of September and tentative arrangements made at that time have since been solidified by mail and cablegram. Mrs. Lurie accompanied her husband and while here saw their very first game of American football, the Oregon-Stanford game, which they enjoyed immensely.

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Vol. 1 No. III

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We wish to thank the following for assisting on this publication:

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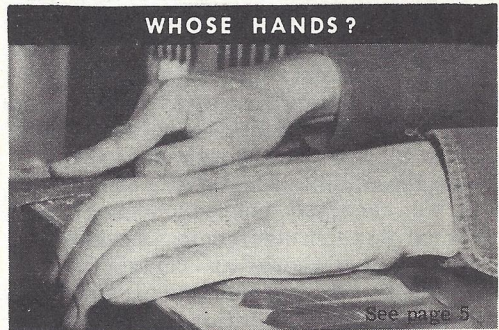
PAY DAYS

Our pay checks will be distributed on Monday, January 21. Our pay periods are from the 1st to the 15th and from the 16th to the 31st. It takes about a week to get the payroll ready and as a result we actually receive our checks on the 5th and the 20th of each month. However, if the regular payday falls on a non-work day, we receive our checks on the following work day.

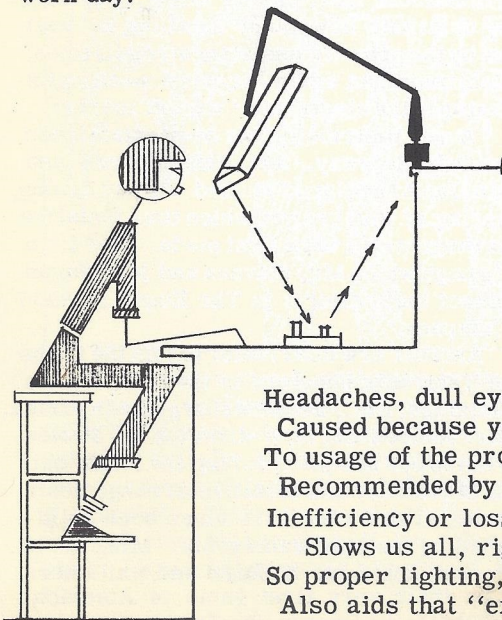
FIRST AID CLASS

First Aid Class will learn the new back pressure, arm lift method of artificial respiration. The new method has been adopted by the American Red Cross and State Industrial Accident Commissions all over the country.

The first class started Monday, January 7, at 2:30 p.m. in the Tektronix conference room and included the following people: HELEN THOME, NEPIE SWANSON, ROGER CARTER, LUCILLE OVERLAND, EVELYN JOHNSON, GLADYS KOCH, DOUG PROUTY, DON PRATT, JOHN KOBBE, OTTO SORENSON, BOB STRUTZ, KATHRYN BARTMESS, CARL HELMER, and FRANCIS FROST.

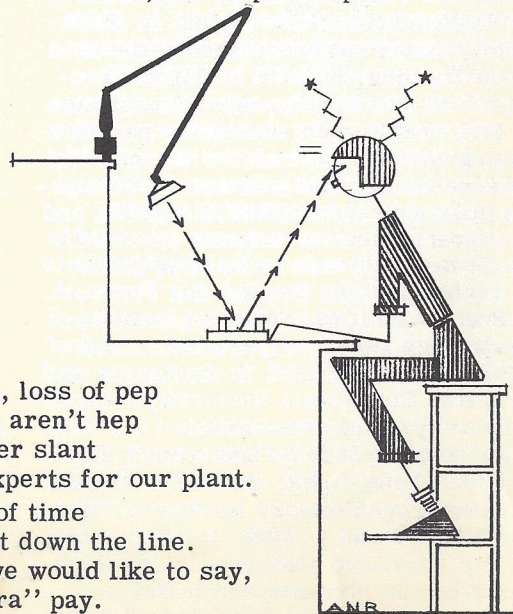


The top five names for the paper are listed in order of their selection: Tek Talk, The Scope, Tektronical, Chassis Chatter, and Scope Scoop.



Headaches, dull eyes, loss of pep
 Caused because you aren't hep
 To usage of the proper slant
 Recommended by experts for our plant.
 Inefficiency or loss of time
 Slows us all, right down the line.
 So proper lighting, we would like to say,
 Also aids that "extra" pay.

By Norma Caufield



RIGHT.

WRONG.

W. K. DALLAS, Sales Manager, Head of the Export Department, raconteur, and esteemed judge of rare fruit juices may be seen almost any morning before ten, patronizing Mrs. Brown's Tektronix Tea House. Dal, who couldn't understand either why he was christened Warren, is an eager addict of the brown bean brew; this product of Mrs. Brown's establishment he quaffs without a quaver and it never warps that bristly, infectious grin.

Dal was born in Galion, Ohio, where, he proudly points out, they manufacture road scrapers and burial vaults. These people obviously lead such an earthy existence that Dal's esthetic restlessness bade him patter out in patient pursuit of the elusive electron.

During the war (the last one, of course) he was one of Western Electric's Field Engineering Force. As Radar Engineer he covered, at different times, the North Atlantic, England, and North Africa, introducing radar to units of the Army Air Force, and instructing the men in maintenance work. This effort was on the first airborne gear used in combat operations.

Toward the end of the war, Dal was chairborne in New York, playing stateside godfather to 53 engineers abroad by taking care of their itineraries, passports and visas, and forwarding their pay checks to the proper places. These lessons in geography and diplomatic assignment provided priceless experience for our Export Department.

Our fence-rail philosopher spreads enthusiasm among the knockouts and knot-heads of the Sales Department like rice at a wedding. Many difficult situations are made easier by his patience and personality. These attributes help qualify him for his key job of Sales Manager.

As Dal himself will tell you in a few hundred well-chosen words, there's more to it than meets the eye.

The Tektronix Bowling League has now passed the one-third mark of competition. CEC FLETCHER and GRACIE GASSER still lead the field in individual average. The Hysteresis team is strengthening its first place standing, but now that the holidays are over, the other teams are determined to start hitting the pins and narrowing the gap. Several good scores have been rolled lately and as the season continues, the scores should be getting higher all the time.



Junior partner in the Dallas and Drain cubicle is MARJ DRAIN, vivacious, sagacious and gracious. Marj, a native of Nebraska, was born in a place called McCook, pronounced like a polite hiccup.

Always trig as a trivet, Marj can whip up a new style sensation before the Governor of Alabama can say Jackie Robinson; the results of these efforts are quite pleasantly decorative. When not working at Tektronix, Marj may be learning things about ceramics, beating out a tune on the piano or singing for someone.

Marj sings in the Portland Symphonic Choir which is heard, incidentally, over KEX every Sunday. Last spring when the Portland Civic Theatre presented a musical comedy, "Hazel Kirk, or a Woman Wronged", Marj was one of three who cavorted uninhibited over seats and audience, singing, playing the piano, and dancing the Charleston.

We offer condolences to General Electric's Portland Office, which lost Marj to Tektronix last April; we know how G.E. feels without her, for she was gone during the holidays. She and her brother, through either ignorance or sheer bravado, planned on driving back to Redwillow County, Nebraska, where the only thing growing taller than corn is the drifting snow.



Left to right: Vern Bartlett, Doug Prouty, Jack Gaeth, and Jack Neff. See page 5



PAIN T BOOTH

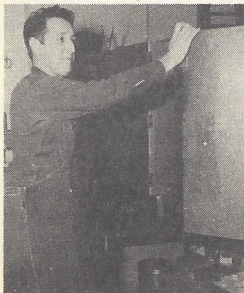
About two months ago Tektronix bought the eight-foot Cascade Water Wash Paint Booth. The booth, located in the shop, is divided into two, four-foot sections, making it possible to spray two different types of paint at the same time.

A recirculating pump delivers 300 gallons of water per minute across a curved metal backdrop.

Air is drawn through the falling water by a thirty-inch fan mounted on the roof. The paint-laden water droplets on their way up the stack pass by an evaporator where they spill into a series of "vee" shaped troughs and are drained back into the system.

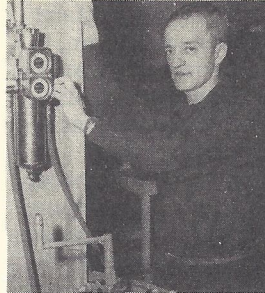
By adding a compound to the water, the paint pigments are kept floating on the surface of the water. Some companies salvage this otherwise lost paint and realize a saving of many thousands of dollars per year.

The entire system is about 95% effective in removing the paint from the air. In some cases the air is so purified that it can be recirculated throughout the building.



From Painesville, Ohio comes ALLEN G. TUTTLE, day-shift paint man who does the gray wrinkle finish we see on the scope-cabinets, transformer cans, etc. "Tut", as he prefers to be called,

has been with Tektronix since June 18 of this year. His hobby is fishing. So far he has fished the Columbia and Sandy and says there are no fish in either one. He should hit a smelt run some time.



BOB STRUTZ is the Shop foreman on swing shift and had been the only painter for two years. Bob has been with the Company for three years, and has done a fine job both as foreman and painter. He

has a family of five; two are married and one boy is overseas. His hobbies are hunting, fishing, and woodworking.

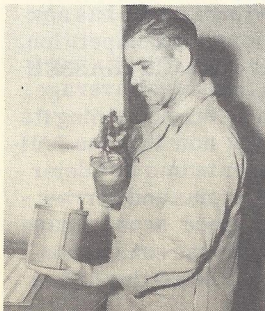


Also at the paint booth is HOWARD DANIEL. Howard applies gray lacquer to cathode ray tube shields, fans and other parts, and clear lacquer to all etched aluminum parts. He is very interested

in plastics and has completed a one year course in injection molding and fabrication. Strictly an Oregonian, Howard was born and raised in Newberg and now owns his home there. He has been with us since March 28, 1951.



WALT ZOUCOA is one of the newer employees and has recently been trained as a painter. Before coming to Tektronix he and his brother were contractors, building houses. Walt is single and does woodworking for a hobby.



WALLY COUTURE, another of the newer employees has been with us three months and works on swing shift. Previously, he did sheet metal work and now does lacquering. Photography, wood-

working and fishing are his hobbies. Wally lives in Sellwood and has three children.

Hands on page 2 belong to ALLEN TUTTLE.

CHRISTMAS PARTY

Characterized by numerous tape recorders and countless amateur camera enthusiasts, the gay, colorful Christmas parties for the day and swing shifts were held in the machine shop, Friday, December 21, with JACK HENDERSON as the Master of Ceremonies.

Getting things off in a bright, musical fashion, was the opening Christmas medley of "White Christmas", "Frosty the Snowman", and "Santa Claus is Coming to Town", played by the Tektronix band. VERN BARTLETT played the piano; JACK NEFF, alto sax; DOUG PROUTY, trumpet; and JACK GAETH, tenor sax. Carrying on with the yuletide theme, the swing shift girl's trio with GLORIA POOLE, RUTH WELLS and IRENE WILSON sang "The Christmas Hymn".

In keeping with the traditional religious theme, the story of the Nativity was narrated by BILL CAUSGROVE. To accompany the story, scenes of the Nativity were displayed on stage; these pictures owned by MRS. BROWN were of felt composition with oil painting filling in the detail. Assistants with the boards were: JOE GRIFFITH, CY LITTLEFIELD, PHIL MALLERY, and DERROL PENNINGTON.

Under the direction of BOB DUHRKOOP, the Swing Shift Choraleers followed with "Joy to the World". The Choraleers consist of GLORIA POOLE, RUTH WELLS, HELEN THOME, IRENE WILSON, HELEN RILEY, DON BURKEY, WALLACE COUTURE, CARL DUHRKOOP, BILL HUTTON, LEE WARNER, WAYNE STRUTZ, DON CLIFFORD, and CLYDE FABER.

Next for a little variety, the band entertained with another medley of "Tea for Two", "Talk of the Town", and "Blue Moon".

The Men's Glee, led by JACK HENDERSON, rendered two numbers, "Winter Wonderland" and "Oh, Mary" (Negro spiritual). Participating in this were DON CALNON, BOB POULIN, DICK TOLLISEN, GEORGE ROUSSOS, CHUCK NOLAN, DALE HOLIDAY, DARREL WILHOIT, LOWELL HADLEY, and BILL POLITTS.

Then everyone joined in a "community sing" which consisted of four numbers, "Jingle Bells", "I Wish You a Merry Christmas", "Silent Night", and "Twas



Front, 1 to r: June Bass, Irene Parsons, Bob Duhrkoop, and Elaine Sutton. Back, row: Peggy Whoolery and Helen Walker.

the Night Before Christmas" -- sung to the "Christmas Chopsticks" arrangement. MARJ DRAIN, VERN BARTLETT, and the piano provided the music, while JACK HENDERSON co-ordinated the singing.

The Choraleers, singing "The First Noel", and the band, with the final number, "Honeysuckle Rose", ended the program.

During the serving of the refreshments BOB HERREN showed FRANK HOOD's movies of the summer picnic. All in all the program was a well balanced show, efficiently conducted by JACK "Milton Berle" HENDERSON.

The refreshments were served by IDA MAY NORBY, DOROTHY REEVES, ALDEAN FEITUSH, MAXINE CALVERT (who made the caps and aprons), MARJ DRAIN, BILL LEE, BILL CAUSGROVE, ELLEN BURTON, JOE VISTICA, JOHNNY TAYLOR, SYLVIA RICHEN, BEULAH VEACH, WENDELL FERLAND, and HELEN WALKER. The gum drop favors were made by EVELYN JOHNSON and GLADYS KOCH.

ROSE AVERY planned the decorations, and Ralph Davis did the decorating. The chairmen for the event were GLADYS KOCH and EVELYN JOHNSON.

The tricky top step and the platform were built by the fellows in the shop under the guidance of HARRY RIESCHEL.

RAMONA PRICKETT, 513, loaned the tree ornaments and lights for the Christmas party.

Our thanks to Mr. Ralph Davis for the beautiful Christmas decorations throughout the plant and to RAY WISMER, 517 group, for gathering the greens for the decorations. Ralph Davis is a decorator for Meier and Frank Company, and is the husband of TINY DAVIS, 512 group.

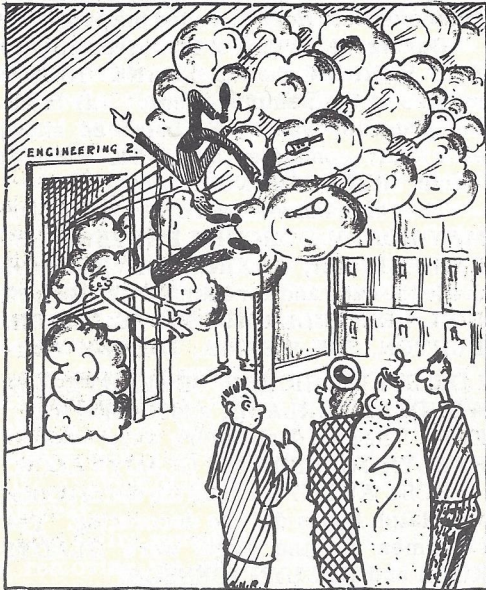
BONNETS AND BOOTEES

The distinct odor of cigar smoke was noticed on two different occasions recently in the Shop. Two men, equipped with boxes of cigars and large smiles made the rounds announcing the arrival of one fine son each. ARMON (Mac) McDOWELL, machinist, is the father of Michael Alan, 7 lbs. 6 oz., born November 6. Another machinist, LEE PENSON, was presented with Alan Ray, 8 lbs. 4 oz., on December 6.

A new edition to the DICK GARY family was published on December 9, weighing in at 6 lbs. 15 oz. Dick, 512 group, proudly informed us she is 18-1/2 inches long and her name is Alison Jenelle.

Gordon Bruce Goodfellow, son of TED GOODFELLOW arrived Sunday, December 9. This is the second child in the Goodfellow family, and the parents are very proud, of course.

Henrietta and CHARLIE LIU announce the birth of a son, Christopher, at St. Vincents Hospital, Sunday, December 16.



There was a minor explosion in Engineering 2 on December 20, when JOE GRIFFITH of the tube development section, set off a bell-jar of hydrogen by a static electricity spark from the end of his finger. Fortunately, there were no injuries or damage other than to the bell-jar. Hereafter, Joe is being more careful of his finger.

ROGER HAIGHT, formerly of the Shop, is now a member of the test crew. We of the Shop wish him luck in his new job.

TEKTRONIX ABROAD

Cont'd from page 1

MARJ DRAIN and DAL are in daily correspondence with the above parties as well as many others in other countries; South America, India, Australia, Switzerland, West Germany, etc., and it is only reasonable to expect, barring unforeseen complications, that the near future will see an ever increasing percentage of our collective output going to other and far flung lands where, we are confident, the effect will be to "win friends and influence people" relative to our way of life.

THIS 'N THAT

Speaking of pink clouds floatin' around-watch that first cable table. Another cable girl has succumbed. We hear LAVERNE BALLANTYNE said yes to her "Dutch"-no date set yet.

BOB GEST, of the Aluminum room, was one of those lucky people who spent the four-day Christmas holiday with his parents in Kennewick, Washington. Must have been someone else there, too, as Bob became engaged.

ED FROESCHLE is that new fellow you see in the Special Group. Welcome to our plant, Ed.

We have it on good authority that HOWARD VOLLUM, our President and Chief Engineer, has moved into his beautiful new home near Skyline Blvd. and Cornell Road. It was designed by MEL LOFTON of our Drafting Department who, incidentally, designed our Tektronix Bldg.

FLORENCE BROWN is proud of her youngest brother, Pvt. Harry E. Stewart, who recently took time out to write one 95-foot letter to their Mother. He is stationed at Aschaffenburg, Germany.

KEN JACOBSEN of the stockroom is busy with interior decorating and land-owning problems these days, and expects to move into his new house about the 1st of February. His new home is west of Beaverton on Division Street, and he will be a neighbor of JOHN LARSON.

WANT ADS

For Sale: 5 male Cocker puppies. Pure bred, no papers, \$15.00 each. See SLIM SORENSON on swing shift shop.

For Sale: Oil burner, 3-room size, M. and W., \$25. BETH PRIES, 514.

For Sale: Russian pony fur coat, size 16, black, \$30. CAROL HALL, 514.

Free: 2 month old part cocker puppy. LORRAINE MURPHY, 514.