

# TEK TALK

Volume 3 — Number 12

Employees' Publication of Tektronix Inc.

June 6, 1955

## Deadline Demands Pressure Print Shop Operations For Catalogue Runs, Advertising, Instruction

Smack against the deadline in answer to the needs of more departments than any other at Tektronix is the print shop. Biggest pressure point is the semi-annual printing of the catalogue which must be ready for the IRE show in New York in March and the next great push in August, the West Coast Electronics show. Around these two efforts are the work of the engineering and production departments who must wrap up every last detail and then give it to printing with only one word — "must".

Printing a catalogue requires an order for 3½ tons of paper for the 100 pages of Tek's shining scopes plus the cover for a run of 8500 catalogues. In between times, the advertising department in response to a plea from field engineering usually has some special mailing piece in the works. Right now, the print shop is engulfed in a mound of paper for a run of 30,000 mailing pieces on the 570 which is being printed in 3 colors. Each color demands a separate run as only one can be printed at a time.

Coordinating with the print shop is the photography department of Ed Egan, Paul Wright and Al Croeni. A plate — picture, type-set in its proper place and a headline — is photographed after reductions are made and then this is given back to the print shop for the printing run on the offset press.

Tek's print shop comes well equipped. For a large advertising run of material, the Harris press is used. There are two multilith presses which run off all the office forms, letterhead stationery, invoices, engineering diagrams, packing slips, etc. One letterpress, the Meihle, is used for printing all the instruction manuals and text material. (Letterpress



In the west-end of the print shop locates Ken Walling, department head of this rapid-growing (in many ways) organization, and Gisle Borlaug who is their Linotype operator.

is printing from the type and this is not photographed.) An auxiliary unit is the C&P which is a platen letterpress and is used for such jobs as the Tek mailing tags etc. Press operations are in charge of Harlow Loucks who is also responsible for the page make-up in all instruction manuals and serves as the print shop's chief compositor. Running the presses is the responsibility of Bob Livingston, Doug Prouty, Rennie Brown and Kal Horine.

The print shop also has a complete bindery section. In the new space arrangement, the capacitors space has now been given to the bindery. It is here that all material is collated, folded and is prepared

up to the point of addressing and stuffing when it then goes to the advertising department. Bindery is headed by Ernie Plapp who is aided by Marvin McClure and Bill Herr.

Running the linotype is Gisle Borlaug. It is Gisle who makes up Tek Talk each month for its run of 1000 copies. In charge of deadlines or heading up printing is Ken Walling. Work is constantly being done on the catalogue; there are 20,000 manuals each year, and in Tektronix, there are 300 different form used throughout the plant. Printing uses one ton of paper per month and in anybody's language that is a lot of reading material.

## Thirty Teachers Visit Tektronix For Business-Education Exchange Event

The teachers came to Tektronix — education was reversed as our firm along with 102 sponsoring firms in the Portland area played host to the staffs of the Portland public schools on May 4.

Upwards of 2400 teachers assembled at Benson Polytechnic school where Tektronix sent a Grayline bus to pick up their quota of 30 high school and elementary instructors who previously had asked to be assigned to our plant. Arriving at Tek, they were immediately given the Hollywood treatment with Ed Egan who took pictures of them, then and throughout the day. Ushered into the conference room, they were given a coffee break and a briefing of the day's schedule. The group of 30 were divided into groups of 3 and each was assigned a guide for the plant tour.

Tek's 'information please' squad consisted of Derrol Pennington, Earl Scott, Bob Fitzgerald, Byron Broms, Bob Davis, Jack Day, Will Marsh, Dick Rhiger, John Taylor and Jim Morrow. Alerted as shock troops were Dick Ropiequet and Don Ellis in the event of illness or absence.

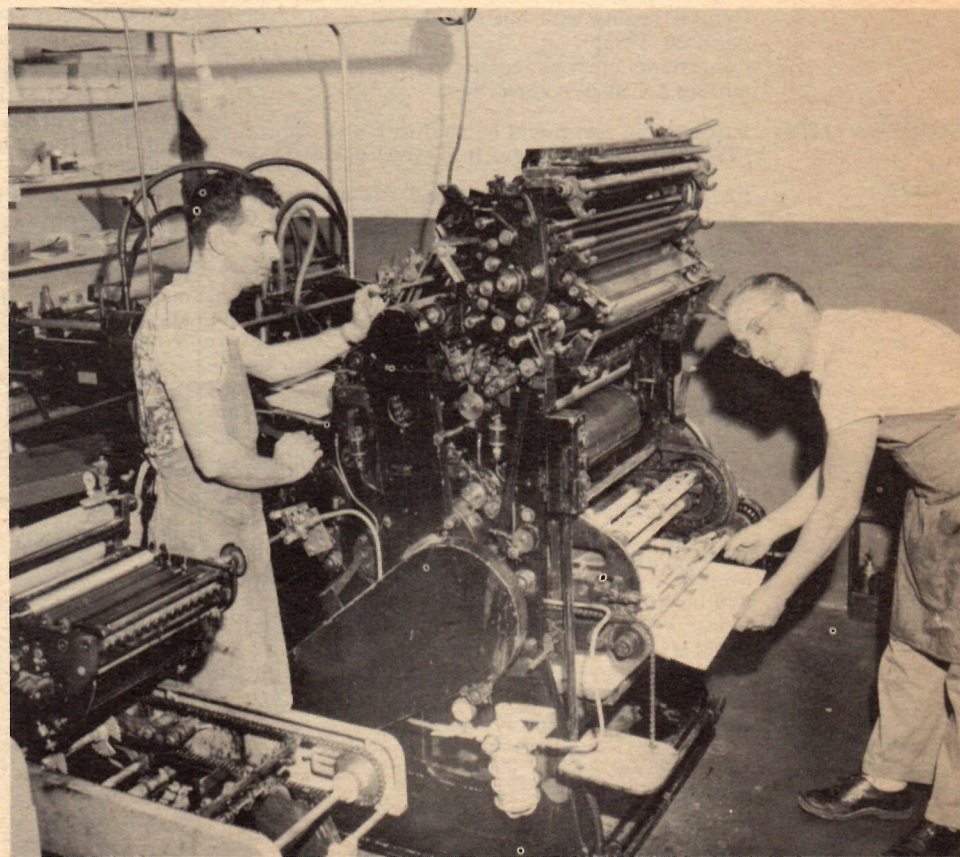
Completion of the plant tour found the teachers assigned to private cars and taken to Berg's Chalet for a Tek sponsored luncheon. Next on the agenda was the plant conference room where Dick Ropiequet told them the engineering story of Tek; Byron Broms gave the marketing and field engineering side of our products; Bob Davis confined his remarks to production and Don Kepler gave the personnel approach used at Tektronix. Each speaker allowed a question period following his remarks.

This concluded Business-Education day and all of the teachers were then chauffeured back to the starting point at Benson.

An enthusiastic reception was given Tektronix judging by several letters that have since come in to the personnel office. Our tour consisted largely of science and physics teachers who had the opportunity of selecting Tektronix well in advance of B-E day. Each teacher received a personal letter from Bill Webber inviting them prior to the visitation. This plan was first started in 1951 and marks the second year that Tek has participated in the plan. Next year, Tektronix will visit the schools who will show their role in this guarantee of school-community cooperation.

Tektronix employees and the guides who were assigned for this particular plant tour are to be complimented for their hospitality to our guests. A supervisor in industrial arts in the school's curriculum division wrote the following comment. "In our day of modern high-speed industrial practices it was a pleasant experience to observe a company who recognizes the value of an employee's individual skills, initiative and differences. Your company is to be congratulated for the high morale of your employees and cleanliness of your entire plant.

A high school science instructor wrote and thanked us for our frankness in answering questions, our willingness to share ideas and opinions and stated that these were the real ingredients that make good public relations.



Pictured here in an overall shot of the print shop, are from left to right; Harlow Loucks, Rennie Brown, Kal Horine, Bill Herr, Ernie Plapp, and Marvin McClure.

The job of running the 17 x 22 Harris offset press belongs to Bob Livingston and Doug Prouty (on left). These two are not usually envied at catalogue time!



# Tek Talk

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## A Forward Step....

Business-Education day is a great step in the close cooperation of the school and the community working together. Originating in the mid-West, Portland first inaugurated this plan in 1951. One year, business went to school and the next year, the school went into the business community. Each found an opportunity to discuss mutual problems which hitherto had been regarded as separate fields.

Results have been apparent from the first. Teachers found theories in application; businessmen learned how the modern school methods were coping with their problems and how to use school records in employing new workers. Administrators often received new ideas for vocational courses or the revamping of existing courses. The students in turn gained most of all as they were made aware of the business opportunities and how best to prepare for them.

B-E day is one of our best examples of democracy at work and as such should be congratulated.

## Casting With Worms And Flies

Biggest entry to date for prize money in the De-Liar fishing club is Clair Kidd's entry of a 17 5/8 inch trout caught in the Deschutes on worm bait on May 7.

There is still time to join Tek's club which now has 35 members and is growing every day. Membership cards are being issued by Walt Schmidt or Harry Allison. Fees may be paid to Ernie Plapp in the engineering building or Tim Kirtley in the shop.

Women members who now pose as a serious threat to all competitors

in the field are Donna Wojcik and Helen Ross.

Panel Craft members who came over from Portland's East side to enter are Gordon Bennett, Joe Jasper and Herb Rustum.

Harry Allison's catch of a steelhead off of Sauvies Island that was 26" in length still has the club talking.

Ernie Plapp seems to be doing well on the Tualatin with the limit reached every time. As yet, Ernie has not made an entry as he wants the really big one to cop the prize.

## Membership Requirements Stated For Tek's De-Liar Fishing Club

### RULES AND REGULATIONS

- PURPOSE:** To coordinate friendly competition among Tektronix people who are interested in fishing.
- ELEGIBILITY:** Membership is open to all employees of Tektronix (Men or Women) and the members of their immediate families; Each person who wishes to be eligible for the prizes offered contributes \$1.00; if two or more members of a family wish to compete, each pays \$1; Contest begins with opening day of spring fishing, April 30, 1955; Contestants must be registered 24 hours before submitting a fish in competition;
- REGISTRATION:** Registration fee should be paid to Harry Allison or Walt Schmidt (see them in Test Department);
- ENTRIES:** Fish submitted must be of legal size and specie as outlined by the Rules and Regulations of the Oregon State Game Commission; Fish must have been caught in the waters of Oregon; Entries are limited to trout — lake trout and stream trout will be judged separately; Standard of length will be a common yardstick — not a "Fisherman's Rule" with distorted calibration; Entries are to be viewed by two other contestants who will make the actual measurements of the length of the fish. Length and specie will be recorded on a sheet of paper to be given to the PRIZE COMMITTEE;
- PRIZES:** Monthly prizes and final grand prizes will be awarded. All moneys collected as registration fees will be returned to you in the form of prizes. Prizes awarded will be determined by the PRIZE COMMITTEE. The following men have offered to serve on the PRIZE COMMITTEE:
- Cletis Murphy
  - Archie Yergen
  - Clair Kidd
  - Carl Helmer
  - Earle Pahlka
- NOTE:** Fish brought to the plant for eligibility and display purposes can be stored in one of the refrigerators — however, the fish MUST be enclosed in a tight plastic bag to avoid odors. Fish found outside of a plastic bag will become the subject of a dinner at Mrs. Brown's house!



Great interest in coffee breaks and the lunch period in the pastry section. Tek is trying out a new bakery and before we even had a chance to make up our minds discovered that they were the winners in the baked goods display at the recent Pacific Northwest bakers' conference in Portland. Jenkinson's Pastry Shop in Multnomah is our new supplier and in this recent show they won four gold awards for outstanding pies, cake doughnuts, layer cakes and Danish pastry. Mmmmm!

We certainly want to comment on the sunburns — even TANS seen around Tektronix lately. Just goes to show what a little Oregon sun can do although we have a strong suspicion that there are a few sun lamps at work on the side.

What about 'the one that got away' — 'tis rumored that Bob Guthrie hooked the biggest fish yet for the De-Liar's derby but hadn't gotten around to registering.

Just before taking off for Bronxville, Gerry Kraxberger was feted by test and became a member of the fishing club at the same time. Now the De-Liars are worried lest Gerry perfects his skin diving to the point of unfair competition. (Relax, fellows, the fish has to be caught in Oregon.)

What is a "kitty-hawk"?

Last bowling club dinner of the season was held for the members of Tek's bowling team and their families on May 20 at the Three Star Restaurant.

Mighty happy these days are the Tek employees on swing shift in test. As the number dwindled to 5, the long awaited shift arrived. Test reports that they now join the the sleepy-eyed crew on days just as bright as the rest at 7 o'clock sharp.

If you think you have problems, look at the export problem where you speak in terms of kilos, not pounds. In case you are interested the way you convert pounds to kilos is that 1 pound equals 6.4535924277. It's in the instruction book, honest!

Planning a trip and a two week vacation in June is Martha Hanson (crt) who will headquarter in Greenfield, Iowa to see her father, brothers and sisters.

Visiting Silver City, Idaho, one of the famous ghost mining towns of the West was Rose Duane (newest member of crt) and her family over Memorial Day.

Cruising down the river was Bob Herren's idea for any nice weekend — Memorial Day found him doing just that in his boat on the Willamette. Catch any fish?

Gloria and Sybil (advertising) have approximately 22,000 names on file in mailing.

Gals in transformers make 110 different kinds of coils and line-amplifiers.

Ceramics department is growing faster at present than any other department.

Familiar face: Art McFarland has been foreman for all the electric installations since Tektronix started building.

Nile Thayer uses more movie film than anyone else at Tektronix.

Lowest amount of any paycheck this

month was credited to Jane Fitzgerald with a take home pay of \$ .45 — anybody else beat that!

We would never have believed it but Bill McCord is wearing his new cowboy boots to mow the lawn.

Norma and Tom Caufield have just bought a plow attachment for the Gravely tractor and they live in an apartment. ('Tis rumored that their son, Larry does summer work with it but it certainly poses a nifty storage problem.)

Bob Duhrkoop claims his new 'flat-top' haircut would do a swell job of polishing floors. Looks good, boy!

Duncan Bergeron has a new Volkswagen.

Biggest sensation in crt was in Marge Earlywine's pie the other day. Seems Marge wound up with the law and a traffic ticket and when she bit into her piece of pie found it complete with a file.

Fitz and Jane's moving day party was done in record time to their new farm so a full day of play day antics ensued. Marybell Rash we understand has been hiding her archery prowess from everyone but now is all set to be the first entry in anybody's tournament.

We missed Irene Garvey for a week last month but are glad to report that a very sick child is off the ailing list.

Marybell Rash's daughter has successfully recuperated from a suspected attack of polio which fortunately wasn't polio.

Ida Smith (shop) left the middle of May for Detroit to pick up a new Buick. This also coincides with a 3 week vacation and now we are waiting to admire the new set of "wheels".

Too bad we weren't all at the Megler Ferry down by Astoria as Norma and Tom Caufield's clamming expedition almost made the ferry. With 13 in the party, they ordered breakfast and then checked the ferry schedule. Both arrived at the same time but a moment's hesitation was too much, armed with a 'stack of hots' in one hand and omelets in the other, they just missed. Breakfast was then enjoyed and the next ferry found the entire party getting their limit of clams at Long Beach in one of the year's low tides.

Joan Cramer is now busy planning her two week vacation trip to San Francisco and Los Angeles.

Shop's Les Purcell is another Tek who is California bound for his vacation; Les took off in mid May for 12 days in San Diego.

Fishermen taking off on Memorial Day weekend with promises on limits and entries for Tek's De-Liar Fish club were:

Clyde Feitush to Crane Prairie.

Tom and June Ruhl and Bill Johnson to Crane Prairie. (We understand that Tom is also an expert at fishing for outboards in the Little Deschutes.)

Waldo Johnson takes his tackle to East Lake.

Marge Earlywine is bound for a fishing expedition at Lost Lake.

Crt is eating again and such festivities. Emma Lanctot's birthday

party was the occasion for 23 individual cup cakes whipped up by Marian Peterson and a special birthday cake made by Martha Hanson — there was also ice cream.

Martha Hanson then celebrated her birthday and Eloise Helmer made 23 individual chocolate cream pies topped with whip cream to celebrate the day.

Ed Bauder and Si Corn announced that they planned on only recuperation for the holiday weekend as they have just returned from the Neely Road Show.

Visiting husband, Bill Norton, Ruby (ceramics) with her two children, Karen and Billy went down to Eugene in mid-May for a long weekend.

Spending a two week vacation on building his house was the accomplishment of Steve Hughes (shop) as he returned this week.

Welcomed back to the drafting department was Henry Bahrs who is still convalescing from surgery in mid-May.

George Roussos has advice for all prospective tourists — check hotel reservations before arrival. George in his new rocket ship (the 88) plummeted up to Spokane on May 20 for his church's choir federation meeting of the western states, Alaska and Canada. Upon arrival, he discovered that it was also Lilac Festival time in Spokane and finally found space barely within the city limits at 5 o'clock in the morning.

Enjoying a trip to Arch Cape for the 3-day holiday were Rosanna and Ed Archer and their small son.

Tommy Thompson (engineering) moved into a new house on NW McLain Way in Cedar Mill Park. The moving-in process was all polished up over the long weekend and more storage space was added in the garage and the last carton was unpacked.

Longest commuting distance in the planat has been Will Marsh's record in engineering who lived according to best reports two trees this side of Mt. Hood. Not quite, but a 50 mile round trip daily. The Marsh's moved into the Tualatin Heights area in mid-May and according to Will ("you know, this is an exaggeration") moved 14 pieces of furniture and 198 cartons. He is closely followed by Gene (Admiral) Single who commutes a bare 35 mi. between Tek and Mt. Scott.

A children's holiday was Laura Lusk's plan for the weekend of May 30th as festivities got underway for a group of high school juniors who planned a bon voyage party for a classmate going to Europe.

Off to the beach for the weekend was Marian Peterson (crt) with De-Lake as her destination. Barbara and Gerd Schwerin also made the Oregon Coast their holiday headquarters.

What's happened to the hiking club? Spring days and Oregon sunshine are a wonderful combination.

Ginny Kraxberger has been granted a leave of absence to join Gerry who was temporarily transferred to Bronxville last month.

Returning to ceramics after a leave of absence was Carla Bell.



## Secretarial Shift Goes East With "Round Robins" For the Field

Biggest pun of the week came from Margaret Johnson, Tek's secretary at Bronxville who visited our home office from April 24 to May 27 — she stated that she was now "Oregon-ized".

Margaret's indoctrination took her over most of the plant with special emphasis in the front office, production, and field engineering. She stated that her experience had been invaluable from the standpoint of the operation of the front office to the field office. Her first project on arrival in New York is a round-Robin letter to all field offices on procedure, mistakes and errors that now can be avoided and shortcuts that can be made.

Humble at her first introduction to Western hospitality, Margaret is taking back to New York many a memory of an Oregon scene and an Oregon friend. As this was her first trip west of the Mississippi, her first view of the Pacific came at Cannon Beach and Ecola Park. The Oregon coast was one of her high points as she feels that it differs so radically from the Jersey coast (which is the average New Yorker's trip to the shore). "Here every vista is different", she said.

An ardent fisherwoman, Depoe Bay was another travel point but they were unable to go out as that was a weekend when small craft warnings were posted. A trip to Mt. Hood took another weekend. Margaret also took a Grayline bus tour up the Columbia River highway to Bonneville and the Vista House. (And cannot get over the contrast



in prices West over East. For a 5-hour bus tour with all interest points covered, the fee was \$4.05; this did not include lunch at Multnomah Falls. But in the East, this fee would be at least double.)

Margaret felt that plant operation in the West was entirely different from the East. Here, she stated there is a complete absence of pressure, or deadlines — everything seems to be on the honor system; yet the production figures compare as well as any in the East.

During her month at Tektronix, Margaret's home has been at the Hungerford Hotel. (We wish we could have offered her the Gramatan, which every Tek employee knows so well after a trip to Bronxville.)

### Publication Racks

This month we have some new publications and some that you have liked well enough for repeats. They are:

"The Human Angle" — How "Sympatico" are you?

"Your Happiness" — How it effects you and others.

"Seven Ways to Job Success" — Even successful people can enjoy this.

"Food for Families with Young Children" — A balanced diet is a must.

"Thank You" — Dale Carnegie's book and a repeat through requests.

"Diet" — Another request and a re-order.

Any suggestions any Tek employee has on publications please check with Personnel as we will try and see that they are supplied.

## Clubs Merge As "Tycoons" Shift

Considerable progress has been made by "Investment Clubs of Tektronix" since the report in May Tek Talk. Most spectacular was the liquidating merger of the group of test and shipping employees that has partially combined with other clubs. In simple words, some members of this group have joined into others of the six clubs now active.

Three of the clubs are still unchristened, leading a nameless life. The "Fortune Investment Club", the only one with a name at last report, is still leaderless, their election to be held at the June meeting.

Joining "Fortune" with a name is the "Beggars Dozen Investment Club", its eleven account members having elected Fred Tinker president, Wayne DeVaul vice president, Audrey Duyck secretary, and Henry Scott treasurer-agent. Don't let this concentration from Technical publications overwhelm you, Wayne.

Emil Evans, president, announced the name of his club "The Wall Street Adventurers". His officer associates were announced in last month's Tek Talk, along with those of Hawk Au's nameless congregation.

Dave Spinks was elected "Prexy" of another founding, with Harold Edmundson VP, Ed Kiepe secretary, and Bill Muessig, who recently rejoined us after a tour with the army, as treasurer-agent.

Bob Fitzgerald became president of his club, with Bud Siegel "veep", Marybelle Rash secretary, Carl Helmer treasurer, and Paul Tripp agent. They are also having trouble thinking of a name.

Any of you still interested in learning how to invest wisely in our American economic system who do not find a haven in one of these six clubs, please see Don A. Ellis. The way is now paved, making it easy to form new clubs in the footsteps of these pioneers.

### Slip is Showing

An error was made by the credit union committee in the May issue of Tek Talk in which it was stated that a flat per annum charge of 4% on new cars is charged. The correct charge is ¾ of 1% per month on the unpaid balance. The credit union does not make any flat rate per annum charge.

## Traveling Commentaries On The Field

By Bill Webber

All of our offices are nicely located, pleasant places to work. Any similarity between our Baltimore office and a greenhouse in Jean O'Brien's green thumb. Am informing Dal that he should award Jean the contract for supplying each of our new offices with plants. Since the plants may be hard to ship by parcel post or rail express, perhaps Jean would perpare an article for Tek Talk oh how she does it. Just what is the secret?

Quite a coincidence in Cleveland as Janice Reynolds became acquainted with the new neighbors next door to our office. They are the newly established U. S. headquarters for a Canadian firm, Welwyn. Who was their very first customer shipment from that office — why Tektronix, Inc. at Portland, Oregon. It is sure a low blow to Tek that Janice's husband was transferred with Boston Gear to a twon where we do not have an office now nor is one ever contemplated. We all ope her husband's employer will show greater discretion in the future and pick a location for Mr. Reynolds where Tek can again employ Janice.

That Betty Pray gave me trouble — after I promised to cover up for her back at Portland, she wrote the news here before I got back — that she hasn't quite been able to adjust herself to the requirement of wearing shoes in ultra-civilized Boston. There are things about Betty, such as night swimming and stuff, but I guess she had better tell about all that when she gets here. In line with my agreement to cover up back here for Betty — any rumors, gossip or stuff you may have heard just aren't true. Incidentally, I urged Betty to send her picture back appropriately attired in the current rage of Boston — Bermuda shorts, long socks and low sneakers. She didn't sound a bit cooperative, but then maybe during her vacation in July she will visit the plant properly attired in the current rage of Boston — Bermuda shorts, etc.

Greatest regret of the trip was not getting to Philadelphia to meet Dor-

othy Bennett, so that I would have met all of our people. Second greatest regret was not getting to our Dayton office.

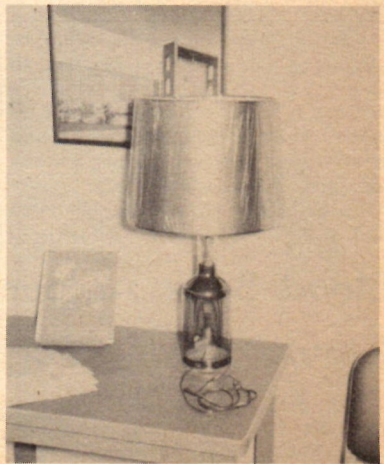
The standards our girls in our offices have set are surely high. We are indeed fortunate to have such an outstanding group of individuals in all of our offices in the east acting as backer-upers for our field engineers.

If any of our people here think the life of a field engineer is easy, this is wrong. Even though it isn't easy, it seemed as though their way of life is interesting, challenging and rewarding.

### Most significant comment —

While visiting our major competitor — I mentioned that I personally have complete faith and confidence in our Tektronix employees collectively as a group. Our competitor's comment was, "I wish we could say the same thing about our employees."

## Decorator Debut



A new possibility for the production line has been unearthed in Boston. The inventive minds of Vic Fricke ably assisted by Betty Pray have now solved the subject of defective CRT's.

The pictured "pride and joy" took Vic less than an hour to assemble and cost a grand total of \$5.38 for the necessary fixtures and the shade. Betty found a shade in a black and gold check and states that it blends harmoniously with the black spiral stripe and yellow Tektronix emblem on the tube.

Much comment from visitors to the field office has resulted. Anyone caring to place their orders with the Boston office for the very latest in electronic lamps will receive full instructions. Vic and Betty have decided to patent the process in order to discourage rival electronic firms.

### New Faces

Welcomed to assembly are Betty Punzel, Helen Shaver, Emma Thomas, Nancy Pratt, Beverly Christensen and Vera Collins.

Cables boasts two new employees in Eula van Veen and Grace Hamlin. Getting the scopes out and an addition to the shipping department is Roger Feigum.

Jack Stoll is new in Test; and Rose Duane, in crt.

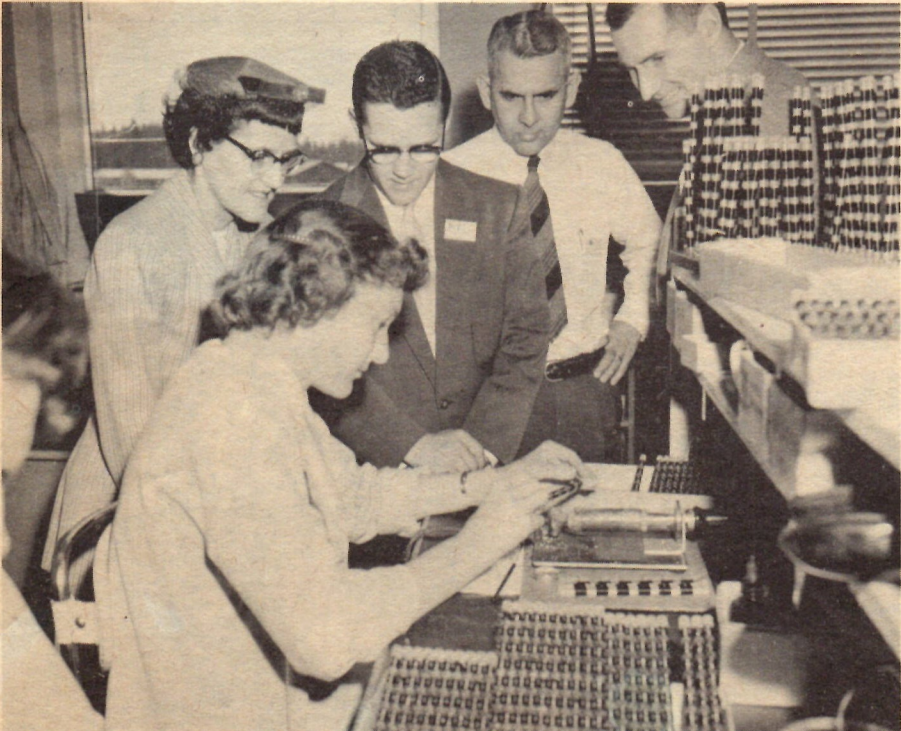
### We Will Miss

Margaret (Smith) Marshall has left assembly to join her husband who is now in California.

Leaving test is Ken Davenport who is presently taking an engineering job with International Business Machines.

Assembly loses Irene (Coppernoll) Sommers who leaves to join her husband.

## Educational Leaders in Science Departments Tour Tektronix on B-E Day



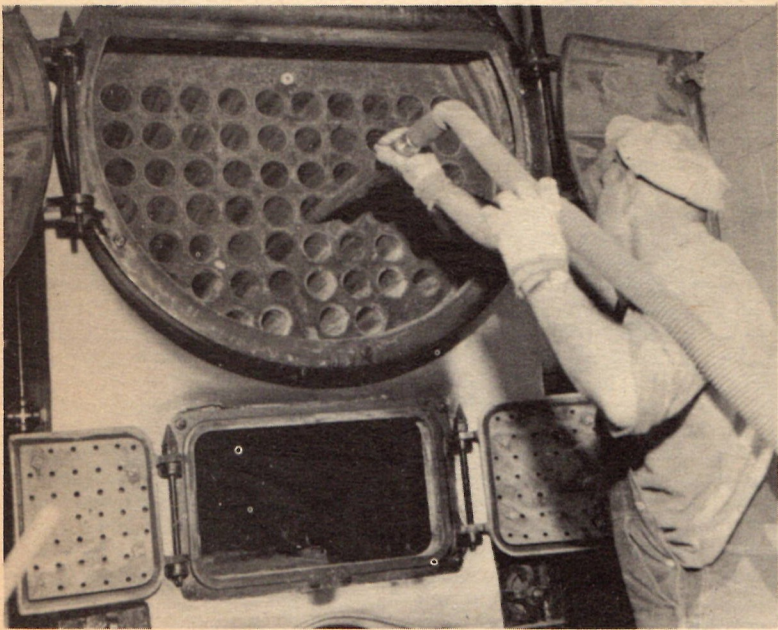
With Earl Scott as a guide, the teachers toured the transformer department. Here they pause to watch Jane Tomkin solder wires in the amplifier lines.



Guide John Taylor with his teacher threesome in the shop where Harold Miles shows off the silk screen work.



Spring Housecleaning



Art Breazile "goes to town" on the 60 flues with this new gimmick he is working with. Art says this vacuum hose with a scraper on the end has the old hand-scrape method beat all to pieces. — We see your point!

Caught in the act on the first sunny spring day were Art McFarland and Art Breazile cleaning out Tek's heating plant. This consists of 2 oil boilers of 40 horse power each—and of all things they were using a vacuum, just like any housewife.

Each boiler containing 60 flues had to be scraped by hand formerly

which was a long tedious process. Tek had a vacuum and now has procured an ingenious device called Add-A-Tank. This results in two garbage cans of soot. Vacuuming has to be done every two weeks in the summer and more often in the winter — just to keep us clean.

Blood Bank Accounts Necessitate Regular Giving For 'Saving' Demands

Yes—you did save my life—and the day you saved my life came along much sooner than you thought. For I'm the human wreckage you saw at your street corner yesterday—the fellow who lost so much blood. And I needed that blood too! For my body needs a big supply of blood to rebuild all of the torn skin and tissue. Fortunately for me, many of you contributed blood to the Red Cross Blood Bank—the blood flowing into my veins from a nearby bottle came from the Blood Bank. And this bottle is not the first—but the fourth—all flowing to help me overcome shock and tissue damage.

No, we don't like to talk about blood, accidents, or surgical operations—these subjects make us a little squeamish—but when life, death, or health depends upon a pint of blood, we'd better take a good look at the problem.

Your regular contributions to the Blood Bank help maintain a stock of fres blood ready for use when needed. Up to the present time, the Red Cross Blood Bank has been able to supply blood on demand. Once in a while a four or five hour delay as been caused because the "Bank" is out of stock—but patients have not suffered because of the lack of blood at critical times.

Each pint of blood contributed by anyone from Tektronix is added to our Blood Bank Account. Blood is available not only for employees of Tektronix and their families, but also for their close friends. If you receive a transfusion, you do not pay for the blood itself. You or your health insurance are expected to pay a medical fee for the transfusion. In the Portland area, the fee right now is \$10.85 per pint.

Here we'd better stop and discuss a couple of "cases" which have soured many of you with the whole Blood Bank system. These cases usually involve difficulties in obtaining blood from our Blood Bank Account. In both cases we investigated, the difficulties were caused by misunderstandings between an employee under stress and an inexperienced volunteer helper of the Red Cross—a problem of communications.

Besides making blood available when needed, the Red Cross has this responsibility: to see that the pint of blood you contributed is not needlessly wasted or misused—and to see that some unscrupulous individual does not make a profit from that blood. Therefore, the Red Cross is understandably cautious. So here's

how you obtain blood when needed: 1. Be sure to tell the **hospital office** (and your doctor) that any blood required will be supplied from our Tektronix Blood Bank Account. 2. Or better yet, if you have time, ask Irene Garvey in our personnel office to make arrangements with the Red Cross. Irene serves as Chairman of the Tektronix Blood Program and should know about any difficulties you may have in obtaining blood.

For those of you who have been pressured to replace blood used by relatives or friends when you were sure the blood should have been supplied from the Tektronix Blood Bank Account, we would remind you that blood is so scarce that you really can't blame the Red Cross for attempting to keep the Blood Bank well stocked.

Every good story has a point—this story is intended to persuade those of you in good health to help by contributing blood. The Blood Bank needs sustaining blood—a few pints a week—rather than a large quantity of blood all in one week. **We'll see ya down there!**

Picture Notice

Any photographs or snapshots used in Tek Talk for the Junior Parade, company events or special shots will be returned to their owners by the personnel office over Icel Schroeder's desk.

Tek Talk welcomes all snapshots and pictures but from Ed Egan's department come a few suggestions. Any snapshots or portrait prints may be reproduced but in the case of 'snaps', sharp originals reproduce the best. Identification should be made in each case on the back of the photograph: Subject; in the case of Jr. Parade, their age and name; and write it with pencil lightly as a heavy impression shows on the face of the print. And please, no tattered prints, as if a crease is made in the photo, it will again show in reproduction.

Transparencies and colored prints are not suitable as the reproduction is too complex and too costly.

Don't forget to pick up your prints in personnel.

Credit Union: Ques. and Answers

1. Is there any provision against losses from bad debts?

Yes. All entrance fees, and 20% of the net earnings of each year (before the declaration of any dividend) are set aside as a regular reserve. Since the Tektronix Federal Credit Union has been organized, approximately \$500,000 has been loaned and we have never suffered a loss from a bad debt.

2. Do we have a Life Savings Plan?

Yes. Share savings of all members are included under a group life insurance plan, which, in effect, doubles the investment up to \$1,000 in shares of each member as a death benefit.

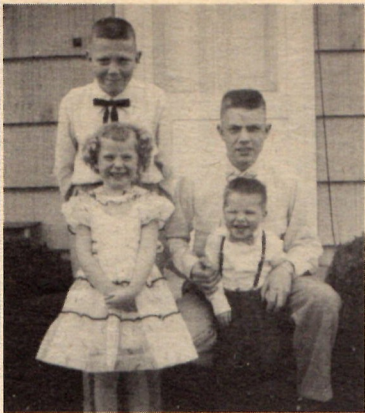
Group life insurance is subject to the following provisions:

- 1. 100% coverage on money deposited before the age of 55.
- 2. 75% coverage on money deposited before the age of 55 through 59.
- 3. 50% coverage on money deposited before the age of 60 through 64.
- 4. 25% coverage on money deposited before the age of 65 through 69.
- 5. 25% coverage on babies account until he reaches 6 months, then 100% coverage.

3. How much am I charged in interest on a \$100 loan?

- 1. Interest and payments on a \$100 for 6 months would be \$16.67 per month and an interest payment of \$ .50
- 2. Interest payments of 50 cents per month are the same regardless of the time payment. Installments on a 12 month basis would be \$8.33; 18 mo., \$5.55 and 24 mo., \$4.16.

Tek's Junior Parade



Hildred Schmidling's (transformers) family consists of; Larry—15, Daniel—11, Sandra—5, and Billy—2½.



Russ—Tek's Traveler, and small brother Dick. Sons of Bob Polits engineer.



Joe Vistica's threesome are: Loie—2, Karen—21 mos., and Lynn—(just getting by the censors)—6½ mos.



Here we have David and John Belles with what every mother dreads—, before and after haircuts.

"Save or Borrow For A Brighter Tomorrow"

TYPE	AMOUNT	Interest Rate on Unpaid Balance	TERM	SECURITY	REQUIREMENTS
PERSONAL	Up to \$400 or \$800 with Co-Signer	1%	24 Months	—	Member Co-Signer must Show Responsibility
SHARE	Shares Owned	¾% on loans over \$100		Shares	Member
HOUSEHOLD FURNISHINGS or APPLIANCES	Determined by Credit Committee	1%	24 Months or	Chattel Mortgage	Member Fire Insurance
1954-1955 AUTOMOBILES	¾ High Blue Book Value	¾%	36 Months on	Title and Chattel Mortgage	Member Title Fee Full Insurance Coverage
1953 or OLDER AUTOMOBILES	¾ High Blue Book Value	1%	Loans over	Title and Chattel Mortgage	Member
MEDICAL or EMERGENCY	Determined by Credit Committee	1%	\$1,000	Approved Collateral	Member



Tektronix's Bus arrives at the plant with thirty science teachers for Portland's fourth annual Busi-

ness-Education day.