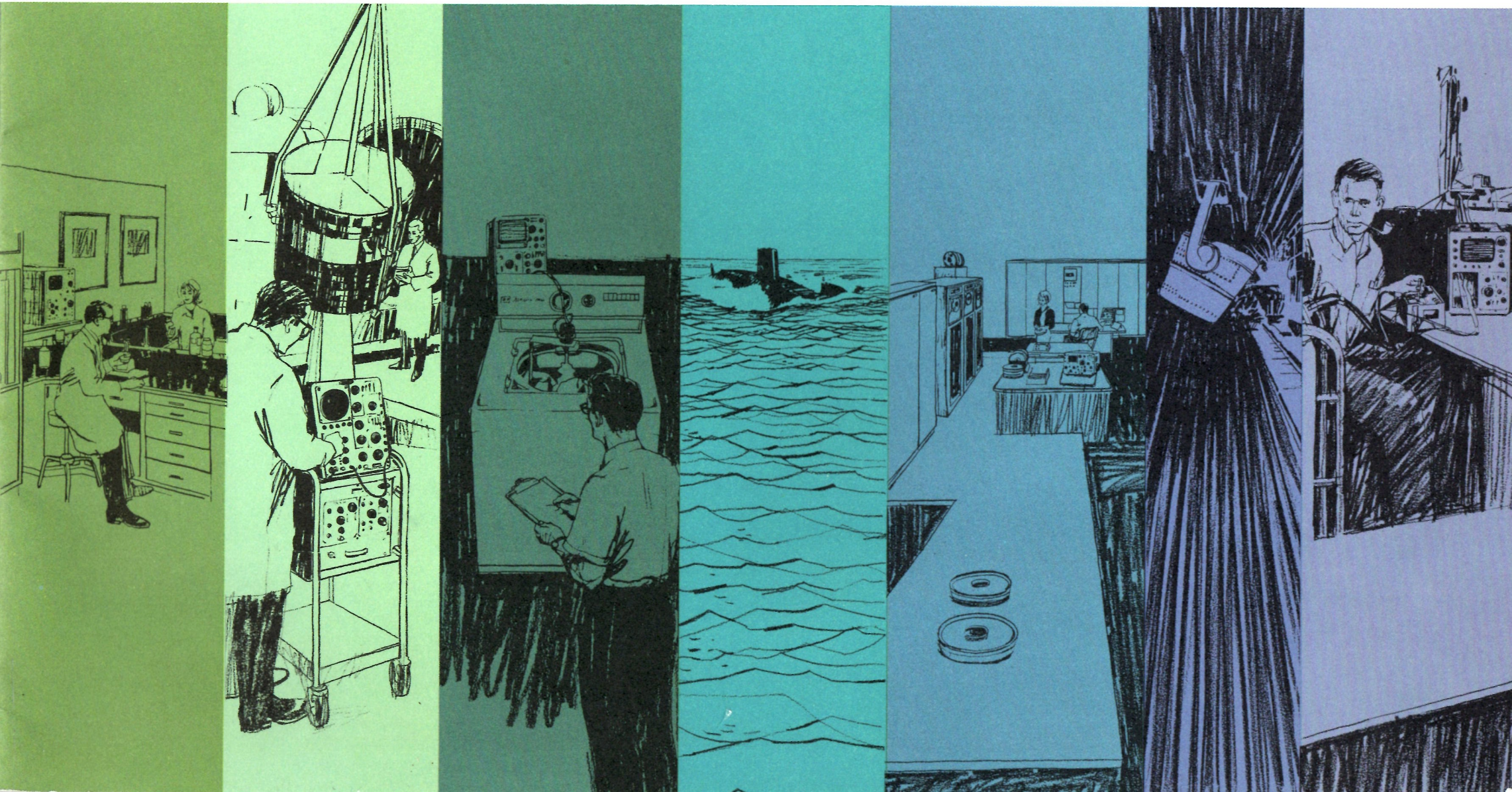


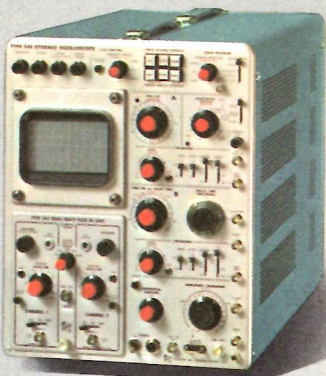
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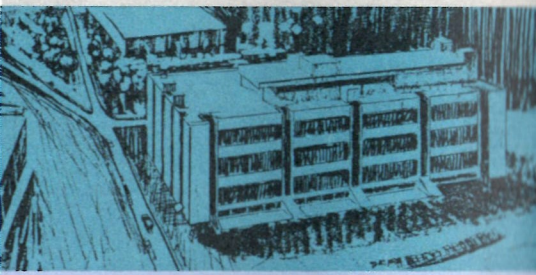
AROUND THE WORLD WHEREVER WAVEFORM MEASUREMENTS ARE MADE



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TYPE 549



Tektronix oscilloscopes serve many industries, helping engineers and scientists make measurements in many technical disciplines within those industries. Measuring physical and electrical phenomena is essential to the development of products and techniques, and Tektronix has dedicated itself to a discipline of its own . . . the technology of measurement. A new 230,000 square foot Technical Center at the Tektronix Industrial Park in Beaverton, Oregon, is devoted to finding new ways to serve industry through the technology of measurement. The pages of this calendar give a brief glimpse at the measurement needs of various industries and how Tektronix products serve them.



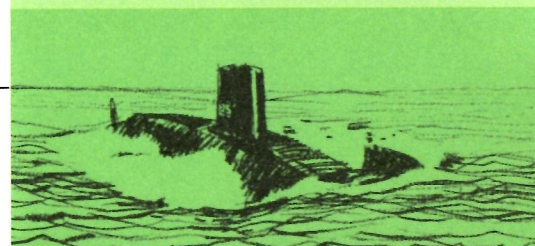
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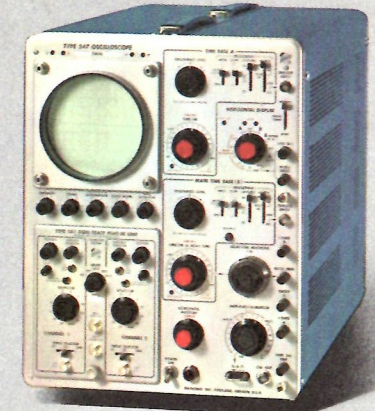
TYPE 491



The development of defense systems with strenuous reliability requirements calls for precise measurements of the performance of components and sub-systems. Oscilloscopes are in constant use making measurements on electronic control systems, materials and packaging to assure the ultimate reliability of many types of weapons systems. Oscilloscope-type spectrum analyzers help determine the frequency content of pulses used for operational control of missile guidance systems. Spectrum analyzers also play an important part in the development of microwave devices for defense, and in measuring the output of radar transmitters in operation.



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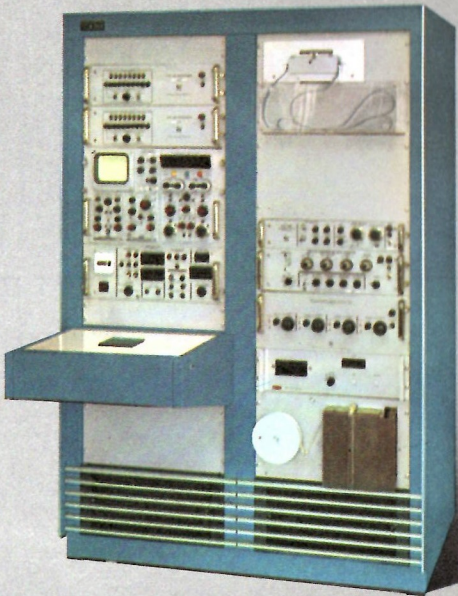


The aerospace industry is a collection of technologies encompassing virtually every scientific endeavor. The oscilloscope finds broad application in the development, production and testing of vehicles for space exploration. Since the tools for aerospace research and development are continually exploring unknown areas, they must be capable of handling new concepts in measurement. The broad measurement capability of the oscilloscope permits this instrument to be used widely for development and testing of components, materials, processes and systems.



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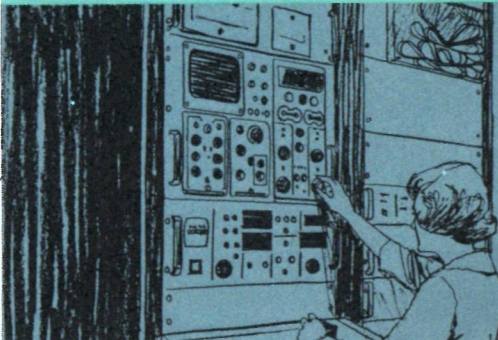
Specialized Electronic Systems & Instrumentation Show, Feb. 21-25, U. S. Trade Center, Tokyo, Japan



AUTOMATIC TEST SYSTEM



Electronic components, the basic building blocks of instrumentation and computers, of hearing aids and television sets, must be evaluated for conformance to specifications. A single semiconductor can have its several parameters checked quickly with a Tektronix transistor curve tracer. The newer integrated circuits with their several interconnected circuits in one package, require more elaborate measurement techniques to verify the proper operation of the entire component system. Tektronix provides special systems for automatic testing of integrated circuits. These systems include programmable oscilloscopes, power supplies and pulse generators manufactured by Tektronix, plus allied input and output devices.

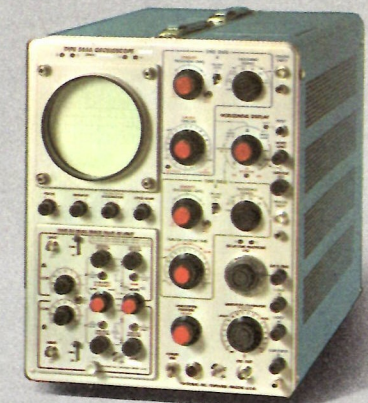


AROUND THE WORLD WHEREVER WAVEFORM MEASUREMENTS ARE MADE

MARCH · 1967

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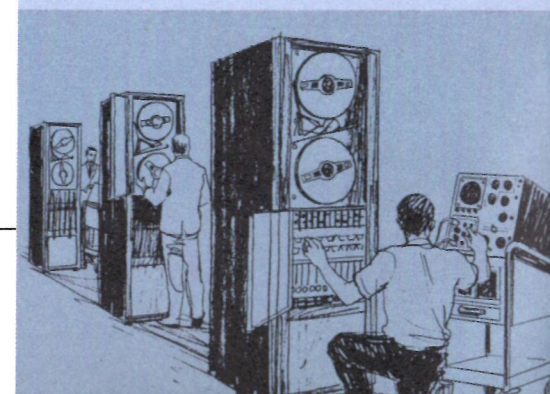
IEEE, International Convention and Exhibition, March 20-24, New York, N.Y.



TYPE 585A



Modern technology is built upon the ability to test, measure and control. Test instrumentation, from very specific devices to general-purpose instruments, needs other test instrumentation for its development. The oscilloscope, with its broad capabilities, is found in use during development, production and service of most types of instrumentation. Tektronix, in fact, is an extremely heavy user of oscilloscopes in the laboratories where new oscilloscopes and plug-in instruments are developed.



AROUND THE WORLD WHEREVER WAVEFORM MEASUREMENTS ARE MADE

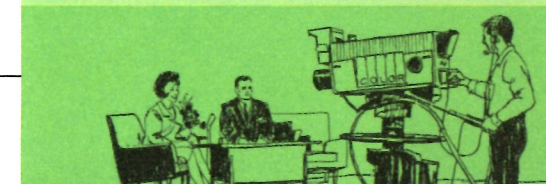
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TYPE R529



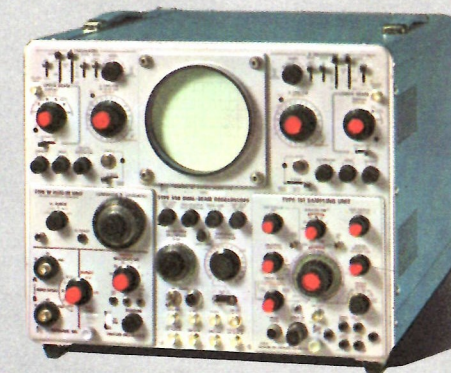
Television broadcasters rely upon Tektronix television instruments to ensure proper transmission of video signals. While television broadcasts are monitored constantly in video form, instruments such as the Tektronix waveform monitor measure such parameters as signal level, bandwidth, differential gain and other characteristics. Color TV broadcasters also utilize a special oscilloscope called a vectorscope to make accurate measurements of chrominance information in the color signal. In other forms of communications, particularly in the microwave region, oscilloscopes and spectrum analyzers are used extensively both in the design of equipment and the monitoring and analysis of transmitted signals.



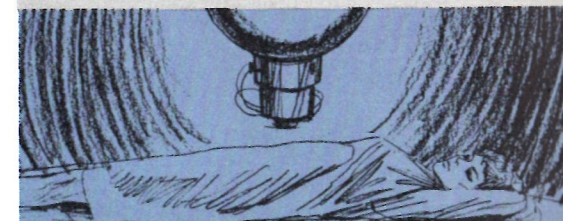
AROUND THE WORLD WHEREVER WAVEFORM MEASUREMENTS ARE MADE

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International Television Symposium and Technical Exhibition, May 22-26, Montreux, Switzerland



TYPE 556



Industrial, medical and scientific uses of nuclear energy have resulted in the development of many types of specialized instrumentation for test, measurement and control. Tektronix oscilloscopes are used both in the development and service of these instruments and frequently as display devices for monitoring their output. In nuclear testing, oscilloscopes with trace-recording cameras are used to measure shock waves, short-term thermal peaks and short-term peak radiation levels.



AROUND THE WORLD WHEREVER WAVEFORM MEASUREMENTS ARE MADE

JUNE · 1967

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

MAY · 1967

JULY · 1967

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25 week 26

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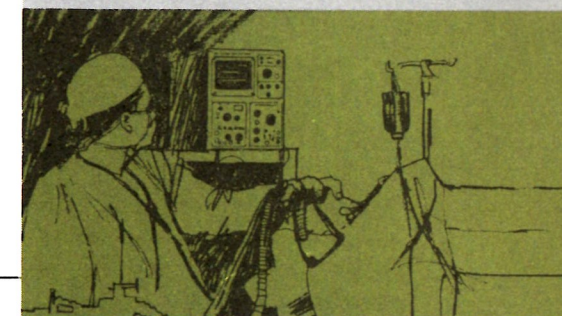
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TYPE 564



The electrical and mechanical functions of the human body are centers of intense study by medical researchers. These phenomena can be displayed in the form of electrical signals on an oscilloscope, and include electrocardiograms, electroencephalograms, electromyograms, blood flow or pressure. Tektronix storage oscilloscopes, which can store reference data on the cathode-ray tube, permit simultaneous comparison of active and stored data on the same CRT. This type of oscilloscope is particularly valuable in comparing a patient's normal EKG to his EKG during exercise. The oscilloscope also is an important display device during surgery, when critical functions of the body must be observed continuously.



AROUND THE WORLD WHEREVER WAVEFORM MEASUREMENTS ARE MADE

JULY · 1967

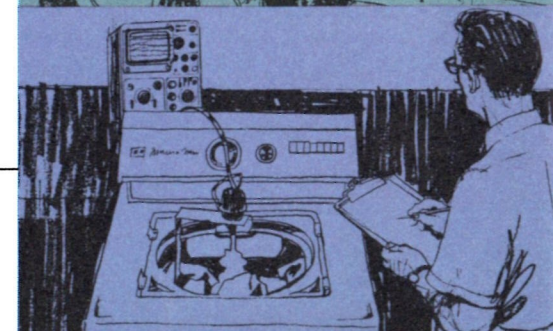
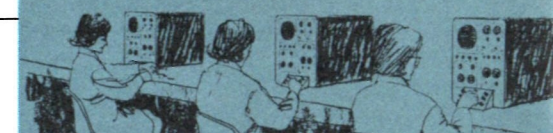
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TYPE 575



The multi-billion dollar appliance industry is moving rapidly toward heavy use of electronic control systems. The development of an electronically-controlled automatic washer, for instance, requires oscilloscope measurements of the cyclic operation of the control system as well as tests on the total operation of the washer. The operation of mass-produced television sets also must be measured on the production line; semiconductors used in many appliances undergo incoming inspection by an oscilloscope-type transistor curve tracer. Oscilloscopes also are used in testing many electrical systems used in consumer goods, such as automobile ignition systems.



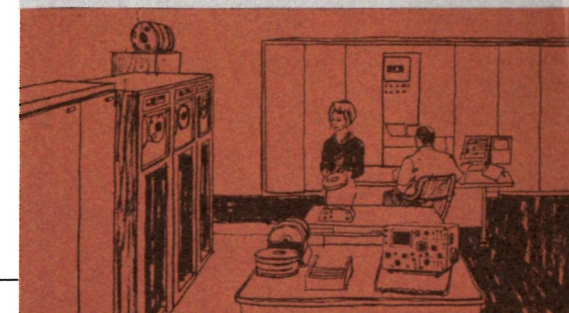
AROUND THE WORLD WHEREVER WAVEFORM MEASUREMENTS ARE MADE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JULY • 1967 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	SEPTEMBER • 1967 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1	2	3	4	5
6 week 32	7	8	9	10	11	12
13 week 33	14	15	16	17	18	19
20 week 34	21	22	23	24	25	26
27 week 35	28	29	30	31		

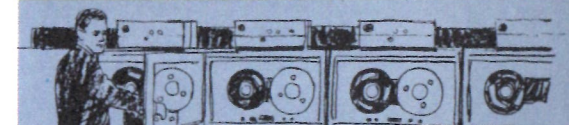
Western Electronic Conference (WESCON), Aug. 22-25, San Francisco, Calif.



TYPE 453



The requirements for measuring the performance of modern computers change significantly from the time the first component is designed until the computer is on-line in the local bank or aboard a nuclear submarine. Tektronix oscilloscopes have been designed for the specialized needs of the researcher who develops integrated circuits and logic modules. Other Tektronix oscilloscopes serve the needs of the production line, where low cost, high volume measurements must be made. And when the computer system is operating, high performance, portable oscilloscopes simplify service requirements.



AROUND THE WORLD WHEREVER WAVEFORM MEASUREMENTS ARE MADE

SEPTEMBER · 1967

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
AUGUST • 1967 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	OCTOBER • 1967 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31				1	2
3 week 36	4 Labor Day	5	6	7	8	9
10 week 37	11	12	13	14	15	16
17 week 38	18	19	20	21	22	23
24 week 39	25	26	27	28	29	30



TYPE 561A



From the high school physics laboratory to the graduate engineering school, oscilloscopes help students learn and understand physical sciences. A phenomenon displayed on a cathode-ray tube gives the student a better insight into the principle being taught. Since the oscilloscope is universally used by engineers and scientists, the student also can learn to operate one of the fundamental instruments of his future career. Educational institutions, the centers of much research in many technologies, make wide use of oscilloscopes as basic measurement tools for investigations sponsored by both private and government research grants.



AROUND THE WORLD WHEREVER WAVEFORM MEASUREMENTS ARE MADE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 week 40	2	3	4	5	6	7
8 week 41	9	10	11	12	13	14
15 week 42	16	17	18	19	20	21
22 week 43	23	24	25	26	27	28
29 week 44	30	31				

National Electronic Conference (NEC), Oct. 23-25, Chicago, Ill.

SEPTEMBER • 1967

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NOVEMBER • 1967

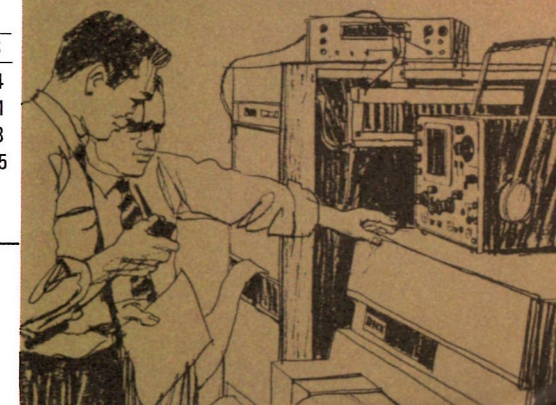
S	M	T	W	T	F	S
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



TYPE 422



The service representative for today's office machines is more likely to be seen carrying a portable oscilloscope than a tool kit. Electronic calculators, desk-size accounting systems and office copying equipment outperform their ancestors both in time and capability. The intricate electronic circuitry which makes them operate can best be checked using an oscilloscope. A portable oscilloscope which can be carried easily from office to office and from machine to machine is a convenient measurement device for servicing the office machine.



AROUND THE WORLD WHEREVER WAVEFORM MEASUREMENTS ARE MADE

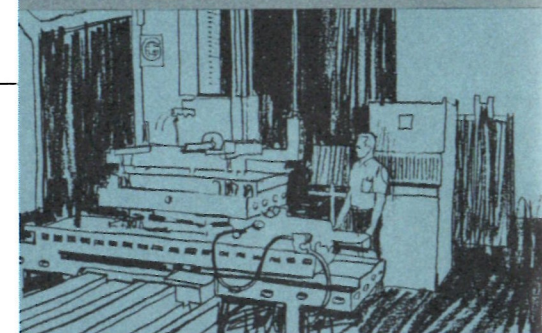
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
OCTOBER • 1967 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	DECEMBER • 1967 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		1	2	3	4
5 week 45	6	7	Northeast Research and Engineering Meeting (NEREM), Nov. 1-3, Boston, Mass.			
			8	9	10	11 Veterans Day
12 week 46	13	14	15	16	17	18
19 week 47	20	21	22	23 Thanksgiving	24	25
26 week 48	27	28	29	30		



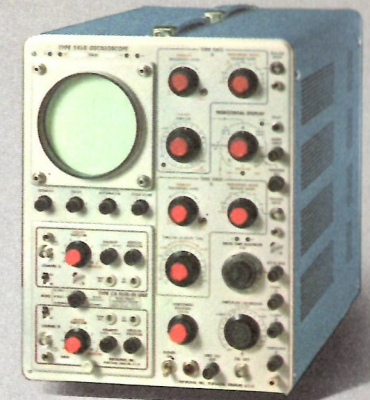
TYPE 503



World-wide industry, from basic metals to fabricators and petro-chemical processors, is controlled more and more by automated techniques. The increasing sophistication of the automated processes results in increasing complexity of the control systems required for precise and efficient operation of the machinery of industry. The oscilloscope is an increasingly important tool for industry because its versatility permits its use in testing and measuring the performance of simple temperature controllers and recorders, or of intricate control systems and process computers now being introduced in industry.



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
NOVEMBER • 1967 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JANUARY • 1968 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31				1	2
3 week 49	4	5	6	7	8	9
10 week 50	11	12	13	14	15	16
17 week 51	18	19	20	21	22	23
24 week 52	25 Christmas	26	27	28	29	30
31						



TYPE 545B



Electronic systems, such as Centralized Train Control which keeps a dispatcher informed of the location of all trains on a main line, are becoming familiar parts of the transportation industry. Maintenance of such equipment, which also performs vital switching and signaling operations, requires the use of oscilloscopes to assure reliable performance. Oscilloscopes also find use in development and service of electronic systems for modern jet airliners. Rapid transit systems utilizing monorail or other high-speed land vehicles will require sophisticated electronic control. The oscilloscope already is making a contribution in the development of these new means of transportation.



1967 CALENDAR



AROUND THE WORLD WHEREVER WAVEFORM MEASUREMENTS ARE MADE

