

Scope Scoop

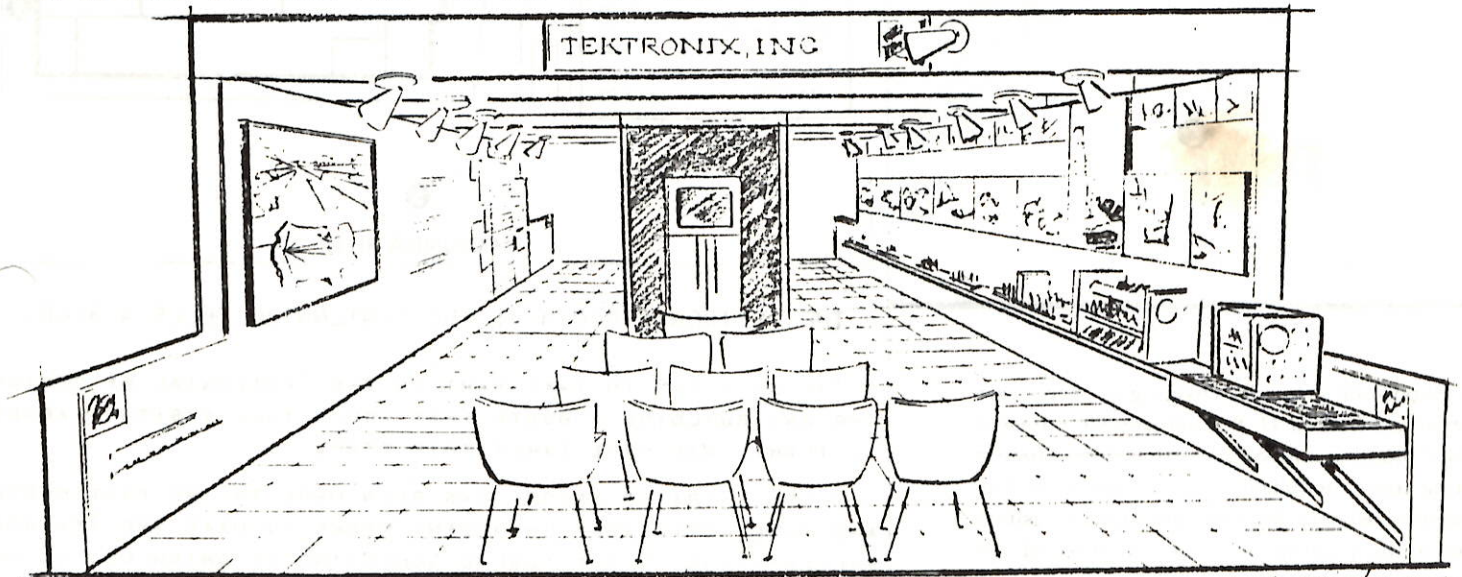
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SPECIAL CENTENNIAL INFORMATION

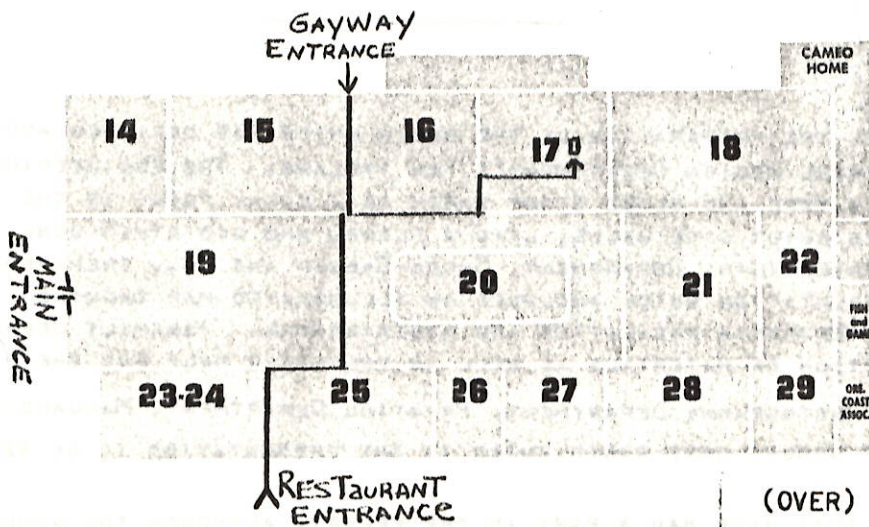
AS EVERYONE KNOWS, WEDNESDAY, JUNE 10, MARKED THE OPENING OF THE OREGON CENTENNIAL EXPOSITION. THE INTERNATIONAL TRADE FAIR WILL BE A FEATURE OF THE FIRST TWO WEEKS OF THE CENTENNIAL CELEBRATION AND OUR EXPORT AND MARKETING GROUPS WILL BE SENDING SOME OF THEIR PEOPLE OUT TO GREET VISITORS TO THE TEKTRONIX BOOTH AT THE CENTENNIAL. HELPING THEM WILL BE GIRLS FROM THE OFFICES AND PRODUCTION GROUPS.

DURING THE REST OF THE 100 DAYS, MANY OTHER TEKS FROM ALL AREAS OF THE PLANT WILL TAKE A TURN AT MANNING THE BOOTH WHICH IS SHOWN IN THE SKETCH BELOW. SOME DIRECTIONS TO THE BOOTH AREA ARE GIVEN TO HELP VISITORS FIND THE TEK BOOTH WHEN THEY VISIT THE CENTENNIAL.



CENTENNIAL BUILDING GUIDE

OVER 11 ACRES UNDER ONE ROOF!

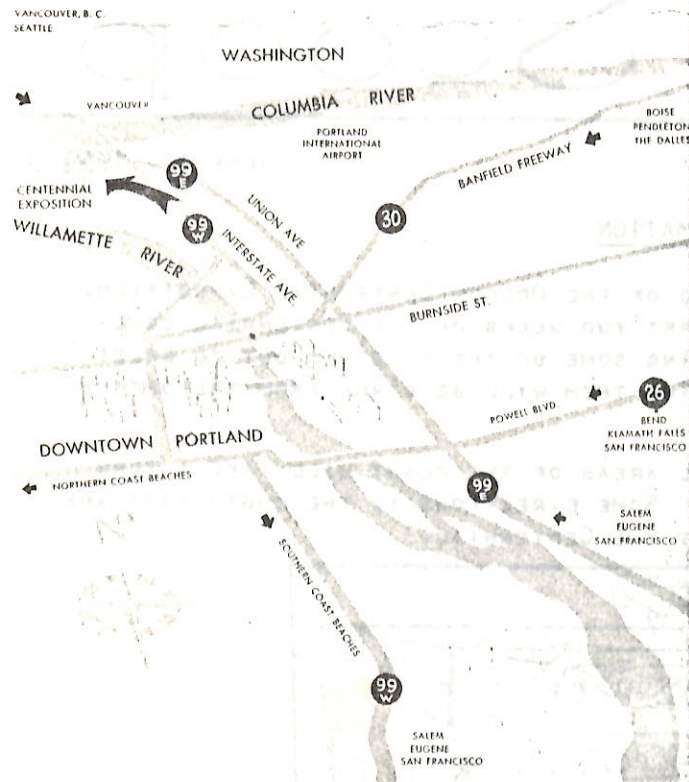


SECTIONS

- | | |
|---|---|
| 14) Agriculture | 21) Fine Arts—
Photography |
| 15) Transportation | 22) Fish and Game |
| 16) Automotive | 23-24) International
Theatre-Restaurants |
| 17) Natural Gas—
Electronics | 25) General Motors |
| 18) Building Industry—
Oregon Products | 26) Communications—
Information Center |
| 19) International
Trade Fair | 27) Electric Utility |
| 20) Main Arena | 28) Architecture—
Universities |
| | 29) State Agencies |

(OVER)

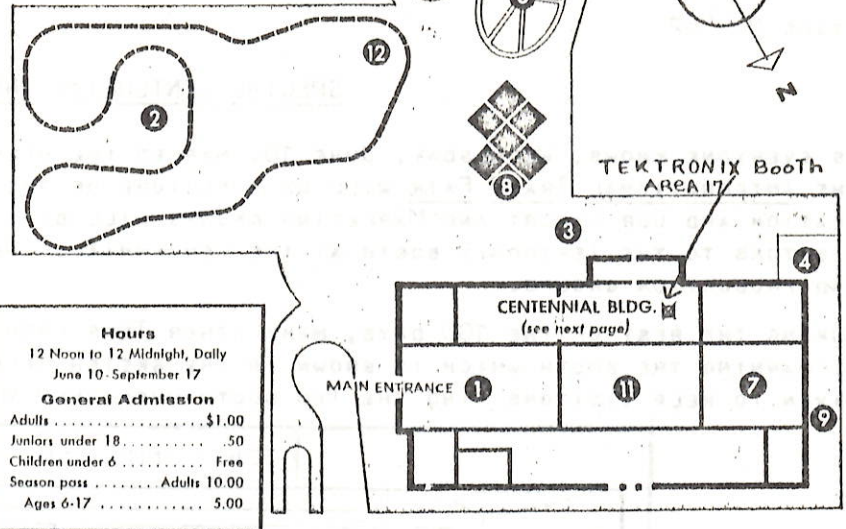
HOW TO GET THERE



EXPOSITION GUIDE TO 66 ACRES OF FUN AND ADVENTURE

Main Attractions

- | | |
|-------------------------------------|-------------------------------|
| 1) International Trade Fair | 7) Atomic Energy Exhibit |
| 2) Adventureland | 8) Forest Products Pavilion |
| 3) Gateway | 9) Wildlife Display |
| 4) Cameo Home of Ideas | 10) Hall of Religious History |
| 5) Aqua Center | 11) Main Arena Stage |
| 6) International Garden of Tomorrow | 12) Electr-City |



Hours	
12 Noon to 12 Midnight, Daily	
June 10-September 17	
General Admission	
Adults	\$1.00
Juniors under 1850
Children under 6	Free
Season pass	Adults 10.00
Ages 6-17	5.00

The Exposition grounds, covering 65 acres, are located just west of U. S. Highway 99, adjacent to the Columbia and Willamette Rivers. There is parking space for 20,000 cars at the grounds. The Centennial Rocket Express will shuttle visitors between the parking lot and the center of the Exposition grounds.

There will be a water taxi service on the Willamette River from downtown Portland to the Exposition, and public bus transportation from the downtown area.

THE TEKTRONIX BOOTH AT THE CENTENNIAL TELLS A STORY

THE DECISION TO TAKE PART IN THE CENTENNIAL BY DESIGNING AND BUILDING A BOOTH THAT WOULD TELL VISITORS ABOUT TEKTRONIX WAS MADE EARLY THIS YEAR.

A CONCENTRATED EFFORT HAS BEEN MADE IN THE PAST MONTHS AND MORE NOTICEABLY IN RECENT WEEKS TO MAKE THE TEKTRONIX PRESENTATION TO THE PUBLIC SOMETHING OF WHICH WE, AS EMPLOYEES OF TEKTRONIX, WILL BE PROUD.

REFINEMENTS ARE STILL BEING MADE, AND A BROCHURE WILL SOON BE AVAILABLE TO MAKE THE EFFORT COMPLETE.

JACK DAY WAS APPOINTED TO COORDINATE THE PREPARATION OF THE BOOTH WHICH WAS DESIGNED AND SET UP UNDER THE DIRECTION OF OUR INDUSTRIAL DESIGN DEPARTMENT'S KEN IRELAND. THE ENGINEERING DEPARTMENT'S FRANK HOOD DID THE WORK ON A TAPE AND SLIDE STORY WHICH IS A FOCAL POINT IN THE CENTER OF THE BOOTH. LEVI BREKKEN'S CREW BUILT SIDE WALLS, LAID A FLOOR, AND DID OTHER CONSTRUCTION AND PAINTING NECESSARY. THE ADVERTISING DEPARTMENT, CHUCK GASSER AND CO., PREPARED THE MARKETING DIVISION'S PART OF THE PRESENTATION WHICH INCLUDED AN ILLUMINATED MAP SHOWING OVERSEAS AND UNITED STATES LOCATIONS OF TEKTRONIX FACILITIES AND DISTRIBUTORS. ASSEMBLY DEPARTMENT'S DICK MONTAG COORDINATED THE SELECTION OF MATERIALS AS WELL AS VOLUNTEER HELP FOR THE B H.

MUCH EXTRA WORK ON THE PART OF THE PHOTOGRAPHY DEPARTMENT, PRINTING DEPARTMENT, MANUALS DEPARTMENT, OUR MECHANICAL DESIGN AND SHOP GROUPS HAVE CONTRIBUTED TO THE PRESENTATION TO BE SEEN AT THE BOOTH.

INDIVIDUALS THROUGHOUT THE COMPANY THAT HAVE HAD A PART IN THE EFFORT, ALTHOUGH TOO NUMEROUS TO MENTION SEPARATELY, KNOW THE SATISFACTION OF A JOB WELL DONE AND HAVE BEEN PERSONALLY THANKED.