

# I. R. E. SHOW 1956 STYLE -- BEST ONE YET!



Hi, Chuck, glad you could make the show, it's going to be a great one! —Jack Cassidy, head of the Eastern division.



It's wonderful meeting old friends! Glad you could come! —Howard, Harry Allison and Jack Cassidy.



In answer to that one, let me show you this —same guys.



Now that we have a breather, have you fellows any suggestions about this one (problem someone needs solved)? —Dick Phillips, Boston; Bill Polits, engineering—Portland; Ken Keyser, Philadelphia; and Jack Cassidy, New York.



This catalog will help you compare the features of our various instruments. —Scotty Pyle, Syracuse office.



Here! Take a look at this! —Ray Lisiecki, Syracuse. Tell us about it. —Dick Phillips, Boston; Ken Keyser, Philadelphia.



Leo Wulff, Baltimore, showing the demonstrator. Note the plastic cabinet, which really shows it off well.



Yes, that's home base, Tektronix, where we manufacture those instruments, and . . . —Ray Lisiecki, Syracuse.



Can you speak a little louder, please? It's pretty noisy —there's so many people here. —Bill Polits, engineering, Portland.



Well, I haven't heard of that one before, but your problem is interesting and I'd sure like to tackle it. —Dick Phillips, Boston.



It's been wonderful meeting you, and thanks for stopping here. We've enjoyed helping you. —Frank Thomas, Bronxville office.



Can't help feeling good about this show. Attendance has been great. Never a dull moment, and we've had a lot of old and new customers come by and see us. —George Edens, Chicago.



This has been terrific! Is it like this every year? I'm tired out, but look at how much we've done! —Joe Vistica, Bronxville, to George Edens, Chicago.



Leo Wulff and Dick Phillips agreeing on the success of the show. One of the best yet!



Joe Vistica and Harry Allison really worked getting everything together, now the show is over, and wasn't it something though?



Frank Thomas' excitement about the success of Tek's booth just won't leave — It was GREAT! Imagine — 40,000 people!



Just look where this order is from! We're really going to have to 'rustle our buttons' to keep up with orders! —Alice Henwood, Marion Rothfuss and Margaret Johnson, secretaries in the Bronxville office; Harry Allison, Field engineering, Bronxville.



Isn't this something? But we love it, and our thanks to all those nice people for these wonderful orders! —Margaret Johnson and Marion Rothfuss, Bronxville office.



65, 66, — Where's 67? Golly, not as neat packaging as when they left Tektronix, but we're not as efficient as those shipping boys, are we? I think Paul Belles better come along next year, huh? —Joe Vistica and Jack Cassidy, Bronxville.



This is it—we're tired, but we wouldn't have missed it for anything! —same guys.