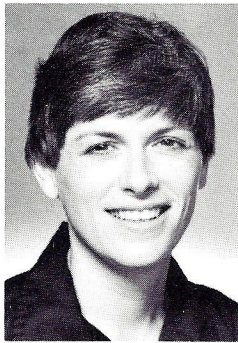


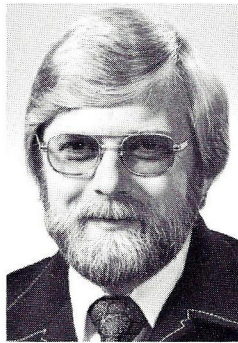
# Six Loaned Execs named for United Way



**JOAN LEWIS**  
*Tek Labs*



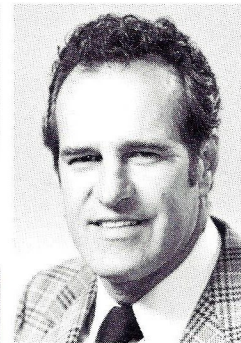
**CHRIS SWIBERG**  
*Manufacturing Planning*



**BOB JACKSON**  
*STS Manufacturing*



**JACK MOREHOUSE**  
*IDO Manufacturing*



**HENRY MOORE**  
*General Maintenance*



**DON TUCKER**  
*Contract Administration*

Six Tek's have been named Loaned Executives to assist the Columbia-Willamette United Way in its 1977 fund campaign this fall.

They are Bob Jackson (STS Manufacturing), Joan Lewis (Tek Labs), Henry Moore (General Maintenance), Jack Morehouse (IDO Manufac-

turing), Chris Swiberg (Manufacturing Planning) and Don Tucker (Contract Administration).

The new Loaned Execs had

lunch this week with Tek President Earl Wantland and last year's Tek LEs before embarking on their new assignment. Earl was president of the Columbia-Willamette United Way last year.

On August 29, the LEs will join other appointees from the four-county area for a group breakfast followed by a four-day training session at Portland State University which emphasizes communication.

Primary function of a Loaned Exec is to solicit corporate gifts and help establish employee campaigns. Special emphasis will be placed on the LE's role in training solicitors from each firm.

Tek LEs will serve in the '77 United Way campaign through November 15. Their salaries and expenses will be paid by Tektronix, Inc.

Loaned Execs raise about 60 per cent of the United Way goal each year through employee campaigns.

