

Tektronix Wins Second Emmy This Year



Tektronix is receiving its second Emmy Award this year, this one for Outstanding Achievement in Engineering Development on the Profile® disk recorder.

This latest Emmy — the eighth awarded to Tektronix over the years for accomplishments in the broadcast industry — will be presented November 19 in Pasadena as part of the 48th Annual Primetime Emmy Awards by The Academy of Television Arts and Sciences.

In October, Tektronix was awarded an Emmy for Grass Valley's pioneering efforts in improving digital television through 10-bit video interfaces.

A New Standard

Responding to the announcement

Award for Outstanding Engineering Cites VND's Profile Disk Recorder

of this latest Emmy earlier this week, Video and Networking President Lucie Fjeldstad noted how the Profile recorder has become a new standard in the broadcast industry.

“The Profile Professional Disk Recorder is changing the nature of many users’ operations,” she said. “In the 20 months it’s been shipping, the Profile PDR has emerged as the standard for facilities using digital, disk-based technology in standalone applications such as time delay, spot insertion, editing, and program store and forward.”



Replacing Tape

As a digital disk-based instrument, the Profile recorder enables substantial storage of video material, which then can be easily accessed for editing or immediate broadcast.

Its efficiency and economy are key to its ability to replace tape — and the many tedious tasks associated with tape — as the medium of choice

for the film and broadcast industries.

Since the first delivery in December, 1994, VND has shipped more than 1,500 Profile recorders to customers in more than 30 countries.