

# TEK TIMES

## Your Newspaper... about time

For some time now people have been saying why don't we have our own newspaper—now you have. It should be immediately emphasized that it's your paper; it can only survive with your support. It is not a medium for management to instil their policies and ideas. They have pledged to ensure it remains your newspaper.

Why a newspaper anyway? Newspapers are about communication and that is exactly what the intention is. Tektronix have, of course, grown rapidly in the U.K. with locations as far apart as Dublin, Maidenhead and Livingston and then there are the lonely field sales people (ah) who can really feel cut-off. I know, I used to be one. We hope that Tek Times will help solve some of these problems and draw everyone closer together and make a united company.

The contents of this first issue, we hope, will stimulate ideas and suggestions for future issues. It must be stressed, however, that like "The Times" we intend to be extremely professional and the editors will resist any "Exchange and Mart" type columns. The format will be maintained throughout and we hope the result will be a newspaper that we can be really proud of. Should you have any ideas, sugges-

tions or constructive criticisms send them to either of your editors.

Initially it is suggested that the frequency will be quarterly. If, however, there is evidence of sufficient support on a continuing basis, this frequency can easily be increased. Putting a newspaper to bed is hard work; even a small one like this can create headaches. For instance this column is being written at 4.25 a.m. Much has been said about in-house newspapers, mostly derogatory, possibly because they are all left to one person to sort out. It is hoped that this will be a team effort, remembering it is your newspaper, it will only work if you want it to. The format was approved at top level in both U.K. and Guernsey. The contents have been read only by your editors, other than any contributions by management. They have not seen or read any of the words contained herein. It is all down to you.



## Ed Morrison—one year on

For me, this first year in the U.K. has been one of excitement, challenge and personal satisfaction. As a family, we are absolutely enchanted with London. We have lived in Los Angeles, San Francisco and Portland, Oregon. You can believe me when I tell you there is simply no comparison. Pam is constantly on the go and I believe I am even beginning to detect an accent with Tammy and John (ages 13 and 12). We live in a Tudor Style House and enjoy it more than any home we have had in the past. It has leaded lights, oak beams and is authentic even to the point of wooden latches on the doors and a ship's staircase more than 200 years old.

We travel as much as time permits and have been from John O'Groats (by heritage, Scotland is my part of the country) to Lands End. There is so much to see and do that it is frustrating at times when trying to

prioritize because one wants to see it all. The U.K. is a fascinating country but even more so to an American because we can easily relate. It was less than 400 years ago when a small ship called the Mayflower sailed with 102 colonists from Plymouth, England to what is now known as Plymouth, Massachusetts, U.S.A. With the exception of Sony/TEK in Japan and our new office in Brazil, I have spent some time at all of our subsidiaries and find TEK people pretty much the same around the world—enthusiastic, energetic and friendly. TEK U.K. has certainly all of these attributes and then some. Obviously, it is by far my favourite. Although, I have all the nationalistic pride that one might expect, I am in no hurry to return to the States. When the time comes, I am sure I will have worn out my welcome here and will have to be asked to leave, but the urge to return will always be there.



Eddie Curran.



Alan Hutley.

## The Editors

*It's very unusual for any newspaper to have two editors but when two work as a team there's only one winner—you the reader and remember it's your newspaper.*

*Eddie Curran. Personnel Manager based at Southgate. Joined the Company in 1962.*

*Alan Hutley. Sales Promotion Manager based at Harpenden. Joined the Company in December 1975.*

### Correspondents Needed

As the leader has explained this is to be your newspaper. Your editors need correspondents in each location—Dublin, Harpenden, Hoddesdon, Livingston, Maiden-

head, Manchester, Southgate (Chase Road and Chelmsford Road).

You will simply be required to act as a contact point for the people in your location and you will interface with the editors. It will not be necessary for you to offer written contributions although this ability would help. The main function of a Tek Times correspondent would be to channel ideas and stimulate interest. It should be emphasized that this will be a voluntary position and must be carried out in addition to your normal Tek duties. If you are interested please give either of us a call or just drop us a line.



# Pam's Hobby Horse

When did it all start? It was back in 1954. I was four at the time, with a ride on a seaside pony. I cannot remember the resort, but I can remember it was in Devon. The occasion still stays in my memory. From then on I would not allow my mother or father to take me past a horse or pony without at least stroking it.

I started to read about horses, watch horse shows, and then the great day came. In July 1962 my parents bought my first pony for £70. She was a lovely chestnut of unknown breeding but I did not care because she was *my* pony. She had a white star on her forehead so we named her Telstar as that month they launched the satellite of the same name.

I had of course had riding lessons and in fact had been learning for two years. It is essential that one attends a qualified riding school as it is the only real way to learn. This enabled me to quickly enter my first show. It was the Sandridge Gymkhana in 1963, the hand pony class (this is like an obstacle course, opening gates, jumping barrels etc). I came third

out of 40 entrants which delighted me enormously. Over the next couple of years I was constantly entering shows and gaining experience until in 1965 Telstar was too small for me to ride and my parents bought me a beautiful bay pony. She was by an Arab stallion out of a New Forest mare, a really lovely animal called Ballerina. This enabled me to enter better class shows. In all we entered some 30 events in two years, winning some 50 rosettes which I will always treasure. Among some of the most memorable occasions was July 1965 at the Royal International Horse Show, White City, and although we were unplaced it did not matter. The thrill of jumping around White City was a prize in itself. I think the most exciting of all was winning a place rosette in the Royal Windsor Horse Show in 1966. Alas, in 1967 we had to sell Ballerina as I was too old to enter any junior classes and she now has a good home in Sweden and her new owners still write and keep me informed as regards her welfare and success. What with starting work and attending



*Working out Ballerina for the 1966 Enfield Horse Show. Dad keeps a watchful eye.*

college in 1967 I was unable to buy another pony. I still ride friends' horses and school horses and attend shows whenever I can. Whilst today I do not own my own pony it stays my ambition to do so. A good pony to event with can easily cost over £1,000 plus upkeep, stabling etc. so unfortunately it has become a very expensive hobby in which to participate but I have the memories. I still

follow avidly all the shows, personalities, TV coverage etc. It simply means the emphasis of my hobby has changed and presented me with an ambition.

*Pam Radford joined Tektronix in 1974 working for Derek Denyer. Then a short spell in Field Sales Support and for the past two years has been secretary for the Sales Promotion Department.*

## Ted Gibbs gets the Bug



*Tek Field Engineer in Scotland, Ted Gibbs, receiving his 25 year pin from Ed Morrison during the Measurement Sales Conference at Bath. Ted is the first U.K. employee to receive his 25 year pin—congratulations.*

## Proud Dad

On Saturday 18th March, Colin Peirson, son of Tek employee Brian Peirson, came 7th in the All England Schools Cross Country Championships held in Maidstone, Kent. This has enabled him to achieve his ambition in being selected to represent England Schools in the Home International Championships to be held in Gateshead.

This is the happy outcome of 3 years planning and training under the guidance of his close friend and coach Bill Davidson at the local Haringey and Southgate Athletic Club.

Colin, now 16, sees this honour as the first step along the way he hopes will lead to full international status, with the ultimate aim of representing his country in future Olympic Games.



## DIARY NEWS

# Tek Enters the Microprocessor Field

Microprocessors are devices about the size of a square of chocolate and can best be described as a very versatile mini-computer. They are gradually becoming a household word and could easily change our very lifestyle. The device brings endless opportunities to the creative designer and already they are used in washing machines, cookers, motor cars and many other domestic applications, normally as automatic programmers and controllers, making the equipment easier for the housewife to use. The time will come when we all have a computer in our home of which the heart will be the microprocessor. This will enable housewives to maintain household accounts and many other features that have yet to be dreamt up. The only limitation is the designer's imagination.

Tek, with their advanced market techniques anticipated the boom and introduced a sophisticated microprocessor development system which enables an engineer to emulate and prove his design before the device comes into production. The small devices are manufactured by the million so it can be seen how important it is to prove they work beforehand. A number of companies

make the devices, each one differing from the next and most microprocessor manufacturers make a development system to test their own devices. The secret is to manufacture equipment that will test all popular devices, regardless of manufacture and that is how Tek scored another first when they introduced the 8000 series MDL (Microprocessor Development Lab).

The availability of a general-purpose microprocessor development tool means that the system designer has only one microprocessor development system to purchase and learn rather than having to purchase one for each type of microprocessor or being committed to a single microprocessor at an early stage. Because the cost of supporting additional microprocessors is minimised, the designer can feel free to choose the microprocessor best suited to his system requirements.

The Tektronix 8000 Series is available in two forms: the 8002 Microprocessor Lab, which is a complete stand-alone system; and the 8001 Microprocessor Lab, for users who already have software development capability. The 8002 is a complete system for developing software and for rapid



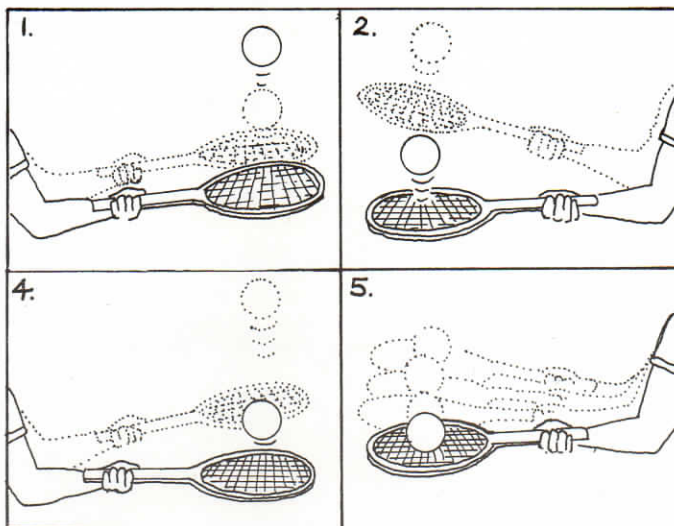
and convenient integration of the software with the hardware prototype. Interactive entry and editing of the control program is via a visual-display terminal such as the Tektronix CT8100 or CT8101. The 8002 assembles the source code into object code for the microprocessor chosen for the design.

*Derek Philpott is the recently appointed manager of the Special Products division. Derek first joined Tek back in 1960 based at Guernsey. Having then spent some time as a field engineer in the U.K. he moved to Beaverton for two years returning in 1973 to take up the position of Sales Manager, Eastern Region.*

## Tan's Tennis Tips

### Recommended Exercises

1. Bounce a ball off the floor and, catching the ball as it rises bounce it at varying speeds. Then try catching it as it is beginning to fall from the top of its bounce.
2. Keep the ball bouncing using your racket. Try striking the ball as it rises and then try striking it as it is beginning to fall from the top of its bounce.
3. Do the same exercise walking about and side stepping. Move along a line while trying to bounce a ball on it and keep the ball under control while you avoid real or imaginary obstacles.
4. Hit the ball upwards and try to maintain a steady height, keeping it in the air for as long as you can. Then alternate a low hit with a high one.
5. Hit the ball upwards and try with your racket to catch it "dead", without it bouncing on the string.



This entails drawing the racket head downwards under the ball, starting the pull down of the racket just before the ball touches the strings. The racket is then "braked", while the ball is kept in contact with the strings. Try with the back-hand face of the racket. This practice should improve your timing and co-ordination, helping you feel the ball in contact with the racket string—an ideal preparation for the practice of the stop volley.

Once you have mastered these exercises you will be well on the way to developing into a good tennis player.

*Seng Guan Tan has been the Manufacturing Manager for Southgate and Hoddesdon since 1976. Malaysian-born Guan joined Tek in 1966 and progressed through the Test department to his current position. A very keen tennis player, he plays for Royston Sporting Club, where he also coaches the youngsters.*

## G.P.O. Order

The British Post Office has placed orders worth more than £0.25m for Tektronix oscilloscopes. The orders are for 400 PO Type 16A oscilloscopes, based on the Tektronix D75 instrument, and for 135 of the PO Type 6D oscilloscope, based on the Telequipment S61.

## Summer Pudding

Beat five tablespoons of fine whole-meal flour with  $\frac{3}{4}$  pint of milk. Add gradually,  $\frac{3}{4}$  pint of boiling milk and boil the mixture, stirring all the time, for 5 minutes. Pour into a bowl until it becomes partially cool, then add two fresh eggs and half a cup of Barbados sugar. Beat the mixture for a few minutes and stir in a cup of fresh fruit of your choice. Put the mixture into a buttered bowl, tie it securely in a floured cloth, plunge it into boiling water and keep it boiling for  $1\frac{1}{2}$  hours. Turn out and serve immediately. Serves 4 or 5 persons.

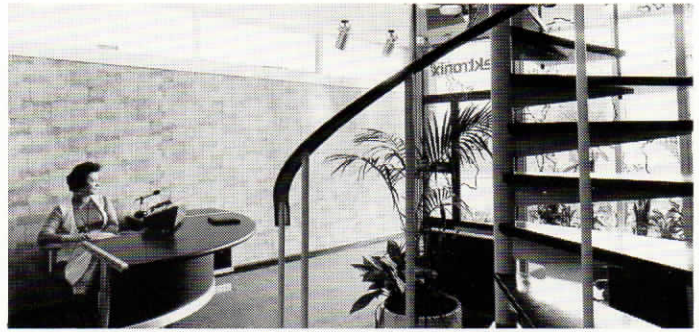


# POT POURRI



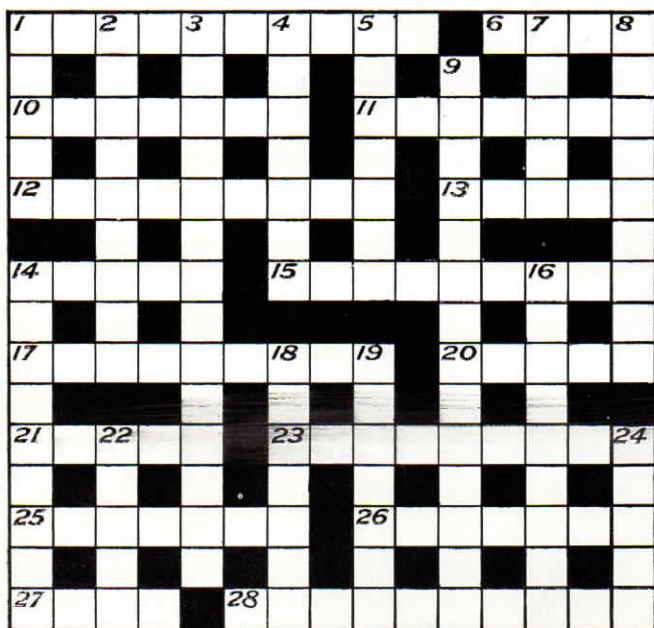
Above: Tek goes underground. The new display board above the escalator at Southgate Tube Station. Direct access to London Airport.

Right: Southgate reception gets facelift.



## The Times Crossword Puzzle No 13,105

This puzzle, used at the York regional final of the Cutty Sark/Times Crossword Championships, was solved within 45 minutes by 13 per cent of the finalists. The quickest time was 12 minutes by Mr J. D. Brightley.



### ACROSS

- 1 Goosey's pronounced effort to publicize her mate's respectability (10).
- 6 Nashville (4).
- 10 He's scaled (7).
- 11 A coy ogle somehow shows our reaction to environment (7).
- 12 Circuits of Taurus or breath-taking adornments? (4-5).
- 13 Turkish VIP has port with Ben (5).
- 14 Anti-pollution plant (5).
- 15 Such a subject as suited Carlyle (9).
- 17 Barristers associated in litigation for gun sites? (9).
- 20 Depressed adieux? (5).
- 21 Who's for champ? One who routed a tribe (5).
- 23 Men among old heretics in a socialist republic (9).
- 25 Did William - of his toxophilite prowess? (7).
- 26 Make defamatory advertisement in "Stop the War" effort (7).
- 27 Way not to go West, Lord (4).

- 28 They are recovering after the shooting (10).

### DOWN

- 1 First nut in the mouse-invaded clock (5).
- 2 O lady, I bad boy - things I've left undone! (9).
- 3 A chain or a monument? (6,8).
- 4 Alfresco excursions in cupboard (7).
- 5 Donnish sideboard? (7).
- 7 A phobia of anti-marketeers? (5).
- 8 Sites for dehydrating plant (9).
- 9 Good position for the player who broke deuce? (5, 2, 7).
- 14 Not Pitt's seat however (4, 5).
- 16 Tellurian sort of churlishness (3-6).
- 18 Bar frequented by circus hangers-on (7).
- 19 There was on his poor rump set a pack (7).
- 22 Cast the endless line (5).
- 24 Does the twist - that was the end of South (5).

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## Letter to the Editors

Dear Editors,

As you know, for the past year we have had the pleasure of working with Tektronix in producing advertising and printing. It has been hard work but always enjoyable and stimulating. Deadlines have often caused frustration and late nights but thanks to your stamina and ours we have not missed one yet.

Now comes a further challenge with Tek Times and one we look forward to, particularly since we are involved in producing house newspapers for such companies as IBM, Barclays Bank, NCR, Firestone, Chubb, Pitney-Bowes, Danish Bacon and others, samples of which are enclosed. However, it is not all plain sailing and I would like to point out what we see as the advantages and the pitfalls.

The main advantage is that a house newspaper provides an excellent means of communication amongst all members of the company. In the high speed business world we work in there is less and less time to find out the useful, interesting and sometimes amusing news of colleagues - your house newspaper will do this for you. It acts not only as

a useful form of communication within the company but also can be of great interest to the families and friends of the employees. This is particularly true of an expanding company like Tektronix with new people joining 'the family' all the time.

The pitfalls are numerous but most of them disappear as long as the Editors receive an abundance of varied and interesting material from a cross section of the staff.

I think I can best help by endorsing what I am sure has already been said - that if individuals take the trouble to send in stories and pictures then Tek Times will soon become a publication that everyone looks forward to receiving.

Lack of material is every Editor's nightmare and I can recall on one rather dull house newspaper we were so short of material we nearly had to resort to making the centre spread a picture of their Chairman to paint by numbers! I am sure that Tek Times is going to be a lot more fun than that and we look forward to helping you produce a house newspaper worthy of your company's slogan - 'Committed to Excellence.'

Peter Creasey  
Creaseys of Hertford Limited

## TEKSI & THE PROF

