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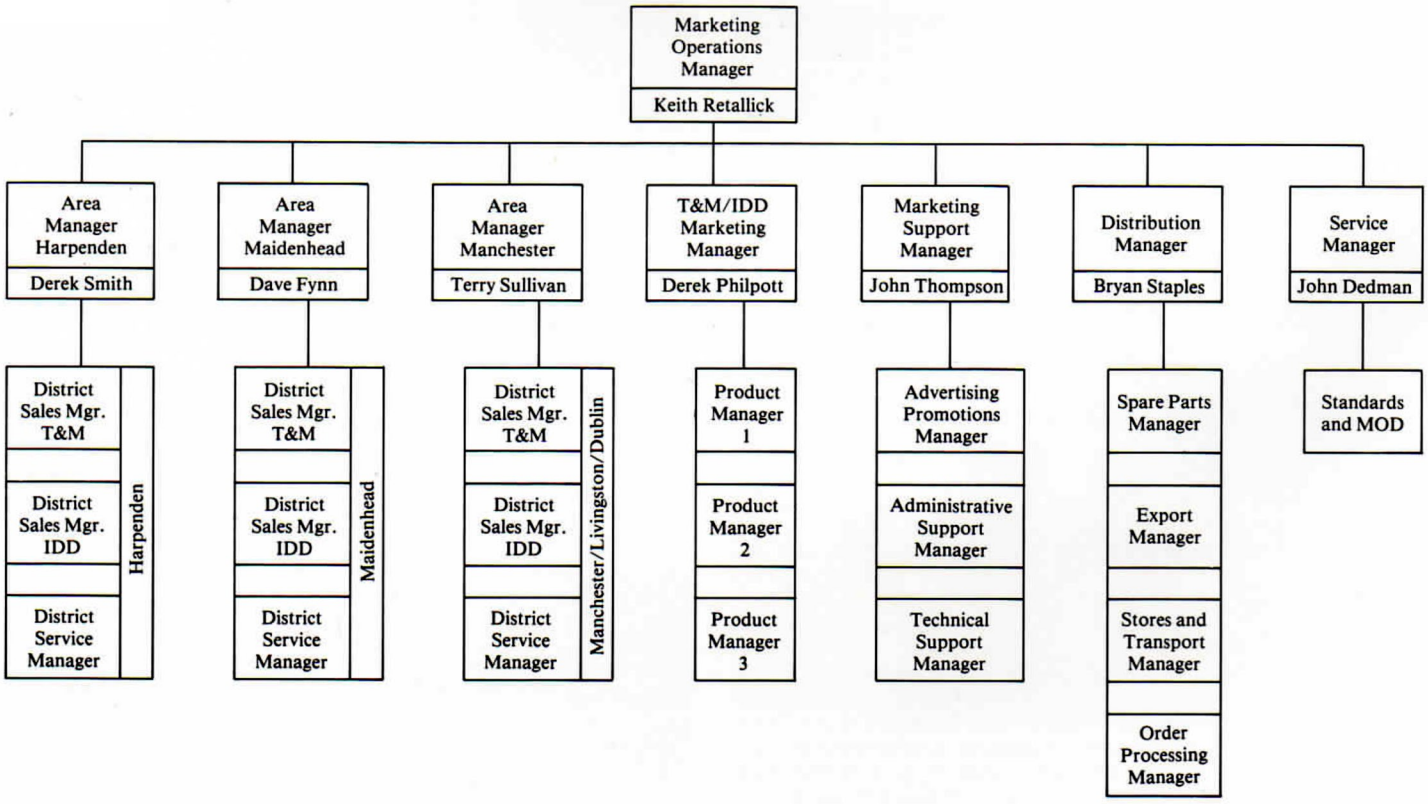
New Tek U.K. Marketing Structure

Following the appointment of Ed. Morrison as Operations Manager Channel Region, (Belgium, Holland and the U.K.), Keith Retallick, U.K. Marketing Operations Manager, has given details of changes in Tek U.K.'s Marketing structure which become effective from the beginning of June 1980.

In his announcement, Keith said — "For some time we have been concerned about the need to restructure the U.K. Marketing Organisation. Our consistent growth over the last few years in size and diversity has made it necessary to re-consider the way in which responsibilities are distributed. The purpose of the new structure is to provide a system which may be expanded as the company continues to grow and thus avoid the necessity of making changes at frequent intervals".

The seven managers shown in the organisation chart will report directly to Keith and will be announcing the structures of their organisations in the near future.

Keith Retallick announces new marketing structure.