

AUGUST 4 1982



# SPOTLIGHT

## And Leave the Driving to Us

If you saw two Greyhound-type buses in the parking lot of Bldg. 63 recently and thought Tek had a new product line, look again. They are the IDD Display cruisers. They house a highly professional product display that tours the U.S. to increase client contact and product exposure. IDD owns the only two display cruisers currently in use by Tektronix. By using two cruisers, the entire U.S. can be reached in nine months. The cruisers can show products to up to 300 people a day.

The Field Offices set up a tour schedule for each cruiser. The tour usually includes Field Offices, major account customers and some university campuses. The cruiser driver meets with a local Sales Engineer the day before each show to decide which products are of greatest interest to those accounts being visited that day. At 9 a.m. the cruiser is ready for visitors. The driver introduces people to the products and gets them moving through the cruiser. A Sales Engineer and a Systems Analyst are usually on hand to answer specific product questions and demonstrate the equipment. The show lasts a half an hour and product literature is available for visitors to take as they leave the cruiser. The product display is usually a fixed group of products although it can be changed to meet specific customer interests or to demonstrate a newly-released product.



The driver is usually a new Sales Engineer who would like an opportunity to further develop presentation skills and become more experienced in talking about and demonstrating a wide range of products. He is primarily responsible for the safety of the cruiser and for maintaining the equipment on board. In addition, he must present a positive image for Tektronix, manage the large numbers of visitors to the cruiser and handle all of the paperwork required for the long inter-state tour.

The IDD curisers have been enthusiastically received by our customers and other interested people. They promote a strong and positive image for Tek and assist the Field Offices in broadening customer contacts which can lead to increased sales for IDD. The cruisers are scheduled to be on the road again in September. Contact Wally Fowler, 3499, for more details.

# **BITS AND BYTES**

### Air Mail Available

A direct air expedite shipping procedure is now available to ship some materials directly from the Wilsonville site.

IDD Receiving and Distribution in conjunction with Corporate Traffic and Shipping have established the following restrictions, guidelines and procedures for this service:

#### RESTRICTIONS

Important: This new service is restricted to shipments of such an urgent nature that they must move via an "AIR EXPEDITE" mode of Transportation. Shipments of a routine nature will continue to flow through the Distribution Center in Building 73.

- Weight limit of 50 pounds.
- Shipment must not exceed 108 inches in overall dimension.
- Restricted to shipments that move under the "Shipping Memo" P/N 000-1760-00 or "Debit Memo" P/N 000-1192-00 procedure only.

#### **GUIDELINES:**

- Shipments will be picked up by the carrier at the IDD Distribution Warehouse building 83, Delivery Station 83-322.
- Materials received in 83-322 by 2:15 p.m. will be shipped the same day.

- Materials received after 2:15 p.m. will be shipped the following day.
- Materials that must ship same day but are not available prior to the 2:15 dealine must be hand delivered to the distribution center, Delivery Station 73-255 and arrive no later than 3: 30 p.m.

#### **PROCEDURES**

- Prepare the shipping document, i.e., Shipping Memo or Debit Memo.
- Package the materials and insert the Packing List copy of the shipping document. NOTE: If you do not have access to packaging materials, Distribution personnel in building 83 will assist you.
- Place the completed shipping document in a shipping memo envelope P/N 000-1365-00.
   Address it to "83-322 Shipping" and print in bold letters on the left side of the envelope "AIR EXPEDITE."
- Hand carry the shipment to your dock or call the dock to have it picked up. Dock extensions are:

63 dock: X3471 61 dock: X2471 60 dock: X2758

Remember it must arrive at 83-322 by 2:15 p.m. to assure same day shipment.

If you need assistance, have a question or feedback, call:

Carey Ferguson 3367 or Mike Burnett 3388 Don Zenger 2020 Bvtn DR

### **EAC Recruitment**

In the last six months the IDD Engineering
Activities Council has become a viable instrument
for fostering communications within the Division.
Now is your chance to get involved. We are
seeking nominations from the engineering
community for concerned, motivated individuals.
If you can devote about 4 hours per week towards
improving communications and have some ideas,
consider the IDD EAC. Contact **Gene Forte**, 3015.

### Inventor's Roundtable

The IDD EAC is sponsoring an informal forum for discussion of ideas and innovations. The range of topics is wide open. The goal is to allow people to share and get feedback about their ideas; to make connections; to expose concepts. As a side benefit we could learn to be better listeners and

better promoters of ideas.

Contact Gene Forte, 3015, for more information.

### Software Tools on TOPS-20

Steve Hathaway has implemented the Portable Software Tools package from UC Berkeley on the TOPS-20 systems. Software tools is a portable operating system and set of utilities that provides a functional environment similar to UNEX. Software tools and source code management were the topics of this paper and presentation at the Software Tools portion of the USENIX Conference in Boston, Massachusetts on July 9. The conference was jointly held by USENIX/USER/GROUP and Software Tool User Group.

A copy of the paper is available from **Steve Hathaway**, D.S. 63-333 Ext. 3292.

### Seminar

Plant Protection is presenting a Rape Prevention Seminar in conjunction with the Portland Police Department for concerned employees on Wednesday, August 25th, Bldg. 60 Auditorium fron 2:00 to 3:00 p.m.

The Seminar emphasizes understanding the problem as the best defense and covers:

- 1. Myths and realities of rape
- 2. Preventive measures
- 3. Response options
- 4. Basic self-defense

For further information, contact **Tony Poneck**, 2190 WI or **Mark Warrington**, 0413 BDR.

## E&T

August Schedule for College Counselors at IDD:

August 5 - Marylhurst College

Mike Burton — Management Development Joan Malling — Prior Learning Experience Coordinator

August 19 — Clackamas Community College — Lee Turpin

August 26 — Portland Community College — Bob Garrison

For an appointment, contact Pat Johnson, 2699.

TEP Fall Term Schedules will be distributed as an insert with Tekweek on August 20th. Registration will begin August 30th and ends September 10th. Fall Term classes will begin the week of September 27, 1982.

### Lost and Found

A sum of money was recently found and turned in by one of the custodians. Please contact **Tony Poneck**, Building Superintendent, in Building 61, Delivery Station 61-084, Ext. 2190, to identify and claim.

# **ANNIVERSARIES**

### 3 Years

Heidi J. Shockley Lisa M. Volpel Carolyn S. Gunn Kevlyn M. Gregory Jane M. Harkson Julian B. Leggett, Jr. Dum Som Russell P. Grider Robert M. Parent Greg L. Schmidt

### 5 Years

Robert B Albulet Gar A. Bergstedt Clifford A. Bell Joseph J. Bushbaum Peggy L. Mohr Bonnie J. Tegtmeyer Valentina M. Oberson Ruby C. Walker

### 10 Years

Gertrude E. Connor

### 20 and Over

Ahne Oosterhof 20 Ernst M. Massey 21 Richard G. Hill 21 Donald C. VanDyke 22 Bert Ten Kate 22 Jack R. Caffrey 23

# Welcome to Tek and IDD

Becky Johnson, Materials
Randy Langley, Materials
Larry Bonnet, Materials
Lisa Simes, Unicorn Engineering
John Lowell, CPI Engineering
Martin Johnson, Systems Test Engineering
Piang Jiang, IDP Engineering
John Phillips, CPI Engineering
Diane Swanson, CPI Engineering
Martin Rosback, Power Supplies
Bob Morris, IDP Engineering

# OF HUMAN INTEREST

### Winners

Two IDD long-distance runners, **Bob Ross** and **Red Fisher**, recently earned silver belt buckles for completing the Western States 100 Mile Endurance Run in under 24 hours. This run is one of the toughest runs in the world.

## **Reader Survey**

Thanks to all who sent in their opinions. A strong majority of respondents want to see the newsletter continue. They also find it easy and clear to read, with articles being just the right length. The size and format was voted to be satisfactory and many good suggestions were made for additional features. The birthday issue is on the fence — equal number are for and against publishing dates. "Spotlight" is the first item read, followed by "Of Human Interest" and "Bits and Bytes." This is your news so keep sending in your information. Thanks again.

## **New Region 9 Panel Member**

Wilsonville Area Reps recently elected a new Panel Member to represent them on the Area Rep Activity Panel. Mark Appleby, an Electronic Technician from the 600 Series, has been at Tek for two and one half years. He will be responsible for organizing and coordinating Wilsonville Area Rep activities, recruiting and training Area Reps, and acting as a liaison between Area Reps and managers. Mark will be in training during August and will replace Bonnie Nester, out-going AR Panel Member, from September through July 1983. Mark can be reached at 2986, DS 60-553.

# THOUGHT FOR THE DAY

A ship in the harbor is safe. But that is not what ships are made for.

IOD will be published during the non-payday weeks. Deadline for the next issue is August 10.

Send Information to Delivery Station 60-553, ca 2385. Editors: Kathy Christiansen

Mary Traband